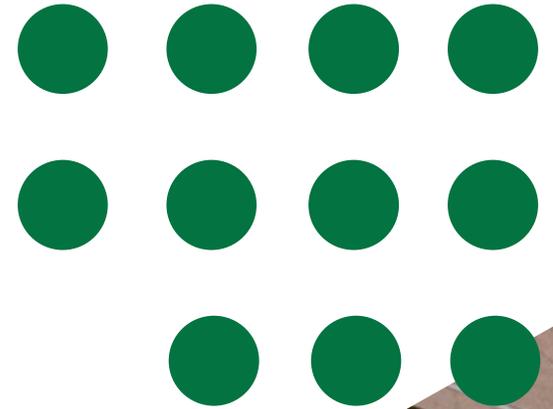


Экономический
факультет
МГУ
имени
М.В. Ломоносова



International Business Management



Why International Business Management?

Study in Russia and Sweden

- Obtain in a year second Master degree at Jönköping International Business School (JIBS) that has two international accreditations EQUIS and AACSB

Develop global leadership skills

- Take a deep dive into international business, its key concepts and recent trends
- Develop cross-cultural skills and global entrepreneurial instincts

Become a business creator

- Begin building an international career and starting-up international ventures
- Familiarize yourself with best practices at large international companies as well as SMEs

Get real international experience

- Interact with an international team of lecturers and professors from Russia, Sweden, Germany and USA

Courses

1ST YEAR	1st trimester September – December	2nd trimester January – March	3rd trimester April – June
	<ul style="list-style-type: none"> ▪ Strategic Management ▪ Modern Techniques of Decision-Making in Management ▪ Organizational Behavior ▪ Managerial Economics ▪ Research Methods in Management ▪ History and Methodology of Management (Philosophy) ▪ Campus Course 	<ul style="list-style-type: none"> ▪ International Business ▪ International Communication and Leadership ▪ Financial Management in a Global Environment ▪ Research Seminar ▪ Foreign language: German/ French/ Spanish/ Russian (optional) 	<ul style="list-style-type: none"> ▪ International Marketing ▪ Start-up and International Venture Development ▪ Research Seminar ▪ Foreign language: German/ French/ Spanish/ Russian (optional)
		<ul style="list-style-type: none"> ▪ Internship 	<ul style="list-style-type: none"> ▪ Internship ▪ Elective Course

2ND YEAR	4th trimester September – December	5th trimester January – March	6th trimester April – June
	<ul style="list-style-type: none"> ▪ Research Seminar 	<ul style="list-style-type: none"> ▪ Research Seminar 	<ul style="list-style-type: none"> ▪ Research Seminar ▪ Master Thesis & Final Exam
	<ul style="list-style-type: none"> ▪ Internship ▪ Elective Courses 	<ul style="list-style-type: none"> ▪ Internship ▪ Elective Courses 	<ul style="list-style-type: none"> ▪ Internship

Two tracks during the 2nd year of studies

Moscow Track (FE MSU)

- International Risk Management
- International Business Law
- Digital Marketing and Analytics
- Global Trends in Corporate Governance
- International Operations Management
- Human Resource Management in International Companies
- Theories of Digital Business
- International Practices of Selling and Sales Management
- Foreign Exchange Transactions Management
- International Market Entry and Expansion

Double Degree Track (JIBS, Sweden)

- Entrepreneurial Growth
- Advanced Leadership
- Organizing and Leading Change
- Market Communication in a Digital World
- Environment, Logistics and IT
- Advanced Supply Chain Management
- Corporate Governance
- Advanced Management Accounting and Control
- Advanced Security Markets and Financial Contracts

Enrollment plan and entry examinations

5

Russian students

20

foreign students

Entry examinations

English

pass / fail grade

or language certificates
(from MSU list)

International Business Management

0 – 100 points

or GMAT certificate
or Diploma in International
Business Case Competition

Preparation: International Business Management

General Part

- ✓ Economic Theory
- ✓ Statistics
- ✓ Management of Organization

Special Part

- ✓ International Aspect of the External Environment of Organization
- ✓ Internationalization of Business Activity
- ✓ International Business Activities of Companies
- ✓ International Marketing
- ✓ Human Resources in International Companies
- ✓ Organizational Culture in International Company and International Business Communications



Materials for
self-preparation