

McKinsey & Company

Dear Recruitment Manager,

I am currently enrolled in the second year of Master of Science in Economic and Social Sciences at the Bocconi University, Milan, and would like to be considered for a Generalist Business Analyst position with the Moscow office starting July 2013. I believe consulting is the best business domain to launch my career because it offers unique work experience in several dimensions. Devoting myself to projects in various industries and possibly different countries would help me shape my career interests, while the amazingly steep learning curve of consulting would ensure that the skills acquired are not only broad, but also deep and well mastered. Of course these gains come at the expense of hard work and long hours, but this is an advantage to me: I'd rather take up a demanding job which I would be proud of (and the BA at McKinsey is definitely such a job) than a dull nine-to-five one.

McKinsey is my number one choice because of its unique approach to managing human capital and distinguished corporate culture. The Firm hires brightest minds from diverse backgrounds, which means I would learn something from all of my colleagues and senior consultants. At the same time the "One Firm" principle ensures that my knowledge and skills would be allocated in the most efficient way. Moreover, this allocation would appear to be also socially desirable, due to the Firm's commitment to making a positive impact on the society both through improving business practices and involvement in non-profit organizations. I also know McKinsey would help me to grow further by providing access to formal training programs and offering less formal but equally important opportunities of team-based growth, mentorship, and coaching. Naturally, I would contribute to other consultants' personal growth as much as I can. As a result of such mutually beneficial collaboration, I would be able to establish lifelong relations with interesting and trustworthy people, which is important wherever my career path brings me at the end of the day.

Also, I believe my skills and experience would add value to McKinsey. I have developed strong problemsolving skills and deep expertise in economics through my Master of Science program at Bocconi University and the exchange year at the Economics PhD program of the University of Minnesota. The latter experience also taught me how to deal with considerable workload and tight deadlines, inevitable companions of any good PhD. Internship at Citibank, where my colleagues and I together developed database procedures and supported other units on software-related issues, has taught me the importance and benefits of teamwork. I have shown leadership skills through organizing events at MGIMO Debate Club, including two international tournaments, and coaching less experienced debaters. Interpreting for businessmen and politicians, I have improved my communication skills, learned to deal with pressured situations and mitigate conflicts. Finally, speaking 4 languages and having lived in 3 countries, I believe I would both fit in and be able to contribute to McKinsey's cosmopolitan "One Firm" environment. I thank you for considering my application and hope very much to be invited for an interview.

Faithfully yours,

Victor Rogulenko