



# ARNOLD KERR

## DIGITAL MARKETING SPECIALIST

### SUMMARY

Extremely motivated Digital Marketing Specialist with 3+ years of experience specializing in inbound marketing. Have a proven ability to come up with interesting ideas for unforgettable marketing campaigns.

### CONTACT ME

Home: 123-456-7890  
Mobile: 123-456-7890  
hello@resumesbot.com  
www.resumesbot.com  
123 Anywhere Street, Any City,  
State, Country 12345

### SOFT SKILLS

- Great communication skills
- Success working in any environment
- Ability to work under pressure
- Ability to follow instructions and deliver results

### CERTIFICATIONS

- Google AdWords Certification
- Google Analytics Certification
- Facebook Ad Certification
- YouTube Certification
- American Marketing Association (AMA) Digital Marketing Certification

### WORK EXPERIENCE

#### MARKETING ASSISTANT

*1Mobomo (June 2017 - June 2019)*

- Assisted in the planned and forecasting of tactics that support program success
- Assisted in designing persona based marketing campaigns and interpret performance data into actionable insights for improving ROI

#### DIGITAL MARKETING SPECIALIST

*Digital Spark (May 2013 - June 2017)*

- Optimized outreach campaigns through critical analysis of messaging, audience responses and resulting brand placements to continuously improve campaign results
- Managed partner relationship with cloud marketplaces

### EDUCATION

#### UNIVERSITY OF DELAWARE

*Bachelor of Science in Marketing*

- President of University of Delaware Student Marketing Organization
- Member of the Student Business Organization

### HARD SKILLS

- Data analysis
- Paid social media advertising
- Email marketing
- Search engine marketing
- Social media marketing
- Content marketing
- Viral marketing

Check out more Marketing, Advertising and Sales Resume Examples here:  
<https://resumesbot.com/marketing-advertising-sales-resume-examples>



# Сергей Маркевич

## интернет маркетолог

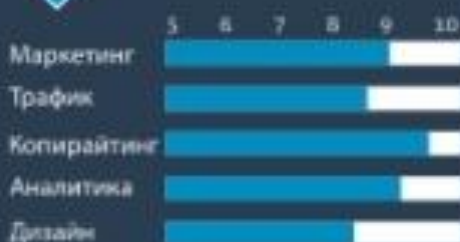
Опыт работы 4 года

За время работы сделал положительный результат более чем в 50 различных нишах.

Один из лучших кейсов - заработок 28 000 тыс долларов чистой прибыли за 1.5 месяца с одного запуска



### Навыки



### Языки

	Українська	Російська	Английська
Українська	A	G	A
Русский	E	E	E
English	E	E	E

A-average G-good E-excellent



### Контакты

- +38 (997) 907-82-71
- serhymarkovich@gmail.com
- facebook.com/serhymarkovich
- www.mangaartmedia.com



### Примеры работ



AB Jami (graphic designer)

- +112 33 44 554
- info12@gmail.com
- www.companyname.com



### Опыт

#### Интернет маркетолог

- Создание интернет-маркетинговой стратегии для бизнеса.
- Создание воронки продаж с нуля.
- Создание авторских видео-роликов.
- Предоставление экспертных (букинг продукта, продвижение, всех действий которые должен делать эксперт).
- Создание контент-маркетинговой стратегии для (VK, FB, Instagram, Youtube).
- Таргетированная реклама (VK, FB, Instagram).
- Email маркетинг.
- Создание Chat-ботов в Telegram.
- Создание сайтов на Tilda.
- Управление контент-каналами.



### Образование

#### НУОА Магистр / 2015

В период с 2010 обучался в НУОА на факультете менеджмента и управления персоналом и в 2015 защитил степень магистра

#### Дополнительное образование

- 60 дневный курсинг Genius marketing, 2016 год.



### Award

- 1 Logo design award  
envato logo contest  
January 2012
- 2 Elite author award  
envato logo contest  
January 2012

# NAME SURNAME



Some street name 02 / 45  
City name  
187 76

## PERSONAL PROFILE

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## ACHIEVEMENTS



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### 2014 JUSTO MAGNA

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## EDUCATION



### 2001 - 2003 IN COMMON: LOREM IPSUM DOLOR

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### 2003 - 2010 JUPITERIS LOREM SEMPER PRIMUM SEM PELLENTESQUE

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### 2004 - 2015 NEQUE UT MAURIS UT UT URNA

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## WORK EXPERIENCE

### 1983 - 1991 IN LOREM IPSUM DOLOR

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### 1991 - 1995 DOLOR SEMPER PRIMUM SEM PELLENTESQUE

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### 1996 - 2002 MORBI NEQUE UT MAURIS UT UT URNA

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## SKILLS & LANGUAGES

GRAPHIC DESIGN

WEBDESIGN

TYPOGRAPHY

SOFTWARE #1

SOFTWARE #2

ENGLISH

GERMAN

SPANISH

## HOBBIES



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## CONTACT INFO



EMAIL@DOMAIN.XX



WWW.DOMAIN.XX



+420 123 456 789

+420 180 18 950