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Vadim I. Marshev


History of Management Thought

Genesis and Development from Ancient
Origins to the Present Day

Translated from Russian by

O. Geraschenko

 Springer

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For Ella and our children

Preface to the Current Edition

In the new edition of the textbook *History of Management Thought*, as in previous editions, starting in 1987, we are talking about the multi-thousand-year world history of management thought (HMT). The main difference from the 2005 edition is the updating and addition of part of the textbook sections with the results of the latest research in the history of management, business, and management thought. Among the sources of updates and supplements are the works of international conferences on the History of management thought and business (HMT&B) conducted since 1996 at the Faculty of Economics of Lomonosov Moscow State University (FE MSU), the work of the annual International Business History Conference sponsored by the Harvard Business School (USA), materials of the meetings of the Academy of Management (AOM USA), the author's research papers, and studies of my learners—students and master's and postgraduate students at the Faculty of Economics of MSU. It was recent researchers who encouraged the reissue of the textbook, offered the results of their studies as materials for the new textbook, and thus helped update it.

Management issues have been and continue to be the focus of attention of business circles, political elites, the public, educators, and management consultants. Representatives of these communities have often been the authors and implementers of management ideas. The main motives of search, formation, and development of management ideas have always been to ensure the well-being, welfare, and safety of members of the social organization (family, enterprise, state, society) and hence the increase of efficiency and effectiveness of management decisions, continuous improvement of management of the organization, and increase of efficiency and effectiveness of the activities of organizations. It is this process of emergence, formation, and development of management ideas on a long time interval in different regions of the world that this tutorial is devoted to.

This tutorial attempts to analyze and synthesize the theoretical and applied developments devoted to management of various organizations in different specific historical eras. The authors of the developments were representatives of civilizations of the ancient East, China, India, Greece, and Rome, feudal medieval states, the first capitalist states, and the modern states of Germany, England, Austria, the United

States, Russia, and others. Covering a long period of time (the IV millennium B.C. to the beginning of the twenty-first century) and limited by the scope of the textbook, the author did not always collate the enunciated material or perform a comparative analysis of the views on management and sent the reader to relevant literature or to carry out independent research and projects on the proposed topics (see Appendix 1).

The tutorial is intended for teachers and students. The textbook is the basis for the “history of management thought” in the bachelor’s and master’s programs at economics faculties, management faculties, business schools, and management schools at higher education institutions, for students in management of an organization, general and strategic management, business management, entrepreneurship, public administration, financial management, innovation management, regional management, industry management, and other managerial specialties.

Moscow, Russia
Moscow, Russian Federation

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Oleg Geraschenko

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The author expresses his special gratitude to three persons:

- Professor David Borisovich Yudin, who took me after graduating from the Faculty of Mechanics and Mathematics of the Moscow State University MSU to the postgraduate study of the Faculty of Economics of the MSU, fascinated me with modeling economics and stochastic programming, supervised me in graduate school, and “brought” me to defend my Ph.D. thesis in 1971 on the topic “Static models of economic equilibrium”
- Professor Gavriil Kharitonovich Popov, who accepted me to the Department of Management of the Faculty of Economics of MSU for the position of Head of the Laboratory for Simulation Modeling of Social Production Management and blessed me in the 1970s for research on the history of management thought
- My friend and colleague in the Faculty of Economics, MSU Management Department, Boris Anatolyevich Korobov, mathematician, who had convinced me that the history of management and history of management thought are a necessary and sufficient means not only for scientific proof of “the past” but also of an explanation of “the present” and even a possible prediction of the “future” in the management of human communities

In addition, the author expresses his gratitude to his students—bachelor's, master's, and graduate students, doctoral students, and colleagues of the Faculty of Economics of the Moscow State University named after M.V. Lomonosov and other organizations for discussions and conversations, as well as materials of joint research with them on HMT. Among them are Irina Zhukova, Svetlana Karpova, Elena Bogomolova, Eduard Kasabov, Irina Matyukhina, Grigory Vysotsky, Galina Baranovskaya, Nurguyana Fedorova, Helen Baranova, Dmitry Kuzin, Abduragim Abduragimov, Alexander Tarasov, Marat Bogatyrev, Evgeny Savelonok, Natalia

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