

УЧЕБНОЕ ПОСОБИЕ

VOCABULARY ACTIVATOR

Под редакцией
Л. В. Кулик



Экономический
факультет
МГУ
имени
М.В. Ломоносова

МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ
имени М. В. Ломоносова
Экономический факультет



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Учебное пособие

*Под редакцией
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Учебное пособие *Vocabulary Activator* представляет собой сборник коммуникативно-ориентированных упражнений, основанных на учебном материале аутентичного учебника “*Language Leader/ Advanced*”. Данное пособие предназначено для студентов 1 курса бакалавриата, владеющих общеупотребительным английским языком на уровне Upper-Intermediate/Advanced. Цель пособия — предоставить студентам материал для активной самостоятельной работы над лексикой исходного учебника, при этом основной акцент делается на ее русскоязычных соответствиях.

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Unit 1 Education and Employment

Glossary

.....

1 interpersonal skills	навыки межличностного общения
2 continuous assessment	система непрерывной оценки
3 to create elitism	формировать понимание принадлежности к элите
4 rote learning	зазубривание
5 formal education	классическое образование
6 to contribute to an individual's development	способствовать развитию личности
7 to develop critical thinking skills	развивать навыки критического мышления
8 to accumulate a body of knowledge	накапливать сумму знаний
9 to create a sense of identity	формировать чувство самобытности/ идентичности
10 to process information	обрабатывать информацию
11 to cut back on traditional teaching	сокращать использование традиционных методов преподавания
12 to learn at your own pace	учиться в своём собственном темпе
13 to reinvent a knowledge base multiple times	постоянно обновлять базовые знания
14 independent study	самостоятельное изучение
15 enrichment activities	дополнительные занятия/факультативы
16 to personalize learning	индивидуализировать обучение
17 to rouse an audience	вдохновлять/побуждать аудиторию
18 to surf the Internet	проводить поиск в интернете/"сидеть" в интернете
19 to conduct a meeting	проводить собрание
20 to serve on the boards of several organizations	быть членом совета директоров нескольких организаций
21 to meet a deadline	выполнять работу в срок
22 to prioritize tasks	выстраивать приоритеты
23 to grasp ideas and concepts	быстро понимать/схватывать идеи и понятия
24 to turn a weakness into a strength	превращать недостаток в преимущество
25 to do an internship	проходить стажировку
26 to eliminate gender disparity	устранить гендерное неравенство
27 to fit into a multinational team	вписаться в многонациональную команду

28 to be selected for the position	быть выбранным на должность
29 a covering letter	сопроводительное письмо

Tasks

1 Find the following words and collocations in Unit 1 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Streaming, be responsible for the gradual dumbing down, excerpts from literature, university of life, be show-offs, engage in discussions, solicit opinions, be aware of your learning style, be selected for the position, be fascinated by the culture.

2 Match the words or collocations (1-9) with the definitions (a-i).

- | | |
|------------------------------------|---|
| 1. to rouse an audience | a. the fact of being completely involved in use of digital devices |
| 2. an internship | b. to design or change process of learning so that it is suitable for a particular person |
| 3. to reinvent a knowledge base | c. a letter that you send with or a package that gives information about its content |
| 4. to personalize learning | d. to be the same as something else or to have the same effect |
| 5. digital immersion | e. to make changes to an idea, method, system etc. in order to improve it or make it more modern |
| 6. to be fascinated by the culture | f. to make someone start doing something, especially when they have been too tired or unwilling to do it. |
| 7. to chime with a trend | g. to spend a period of time doing useful work or official duties for an organization, a country etc. |
| 8. a covering letter | h. a job that lasts for a short time, that someone, especially a student, does in order to gain experience. |
| 9. to serve on a board | i. extremely interested by the culture |

1	2	3	4	5	6	7	8	9

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

<i>contribute to</i>	<i>independent</i>
<i>rote</i>	<i>accumulate</i>
<i>process</i>	<i>critical</i>
<i>grasp</i>	<i>cut back on</i>
	<i>eliminate</i>
	<i>create</i>

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

<i>gender disparity</i>	<i>individual's development</i>
<i>sense of identity</i>	<i>body of knowledge</i>
<i>traditional teaching</i>	<i>thinking</i>
<i>study</i>	<i>information</i>
	<i>learning</i>
	<i>ideas and concepts</i>

4 Make up six sentences using the collocations from Task 3 as in the example.

Example: Such information is conventionally processed as text.

5 Fill in the gaps using the words and collocations from Box3.

Box 3

<i>be fascinated by the culture</i>	<i>body of knowledge</i>	<i>continuous assessment</i>
<i>independent study</i>	<i>formal education</i>	<i>social identity</i>
<i>covering letter</i>	<i>turn a weakness into a strength</i>	<i>eliminate gender disparity</i>
		<i>rouse the younger generation</i>

- 1 I think all _____ is a waste of time and money.
- 2 The experience of campus life is at the heart of creating all-rounders who have the capacity for _____ and can think for themselves.
- 3 I'm learning English because I love the language and I'm _____ by _____.
- 4 A campaign has been designed to _____ to action.
- 5 He supposes that technological process will _____ the problem of _____.
- 6 All these contribute much to a sense of fellowship and corporate _____ as well as providing opportunities for personal development and individual enrichment.
- 7 It is necessary to have business acumen to _____ the possible _____ of your small family firm into it's _____.
- 8 He spent years accumulating his _____ and skills as a surgeon.
- 9 Send your CV and _____ to the address below.

- 10 _____ is the way of judging a student's ability by looking at the work they have done during the year rather than by an examination.

6 Word parts: re-/-or/-er

Words with *re-*

retake	reform	reunite	redistribution	renew	redirect
reinvent	redo				

Use the words from the box to complete the sentences below.

- 1 Servicing private capital in this way is usually a matter of job _____ rather than job creation.
- 2 Local people have _____ their efforts to save the school.
- 3 I _____ all his letters to his college.
- 4 The team has reported to the Executive Team and will be _____ to implement recommendations.
- 5 She asked me to _____ the essay.
- 6 After years of separation they finally _____.
- 7 The American educational system needs to be _____.
- 8 Julie's had to _____ her driving test at least three times.

Words with *-er/-or*

employer	translator	teacher	trainer	creator
driver	thinker			

- 1 The publishers are looking for an American _____ for his novels.
- 2 I remember having some pretty awful _____ when I was at school.
- 3 Car _____ now pay more than ever for fuel.
- 4 Many companies now pay outside trainers to come in and teach management skills to their staff.
- 5 She applied to her _____ for a redundancy payment, but she was refused.
- 6 Great _____ and great _____ often make use of intuition.

7 Review of Prepositions

- 1 Ранее/в более ранний период
- 2 В одном темпе
- 3 В целом
- 4 Диплом по гуманитарным наукам
- 5 В течение некоторого времени
- 6 Перед классом
- 7 Ездить по Испании
- 8 Гулять по горам

- 9 Ключ к успешной жизни
- 10 В 40 километрах от
- 11 Приехать на пару месяцев

8 **Correct the ONE mistake in each sentence. It can be a wrong word, extra word or missing word as in the example.**

Example: *He faced with serious challenges*

- 1 I've developed good cross-cultural skills, and because of this I always manage to fit for a multinational team.
- 2 We are still hoping to meet November deadline.
- 3 Several major hospitals are cutting back staff at the moment.
- 4 He had hopes of being selected in the national team.
- 5 The volunteers contributed their own time in the project.
- 6 This shows how pupils' critic thinking may be inferred from what they do and study.
- 7 The tapes can be used in class or for an independent study.
- 8 Her speech rose the audience to cheers.

9 **Translate the following Russian sentences into English.**

- 1 Образование — это накопление знаний, которые способствуют развитию личности и помогают формировать чувство её идентичности.
- 2 Без дополнительной помощи будет очень трудно выполнить работу к пятнице.
- 3 Сначала определи все задачи, которые ты должен выполнить, затем расставь их в порядке важности.
- 4 Я много путешествовал и выработал хорошие навыки межкультурного и межличностного общения, поэтому мне всегда удаётся вписаться в любую многонациональную команду.
- 5 Некоторые люди считают идею относительности трудной для того, чтобы полностью понять её.
- 6 Копии анкеты и сопроводительного письма были отправлены каждому учителю лично.
- 7 Некоммерческие благотворительные компании часто обращаются с просьбой о добровольных пожертвованиях. (donations)
- 8 По мнению работодателей, необходимо вернуться к образованию, построенному на классических методах обучения, так как новые подходы на самом деле не работают.
- 9 Я знаю, что многие учителя в наши дни считают заучивание наизусть устаревшей формой обучения.
- 10 Её взгляды на новые методы образования не полностью совпадают с новыми трендами.

Unit 2 Tourism and Conservation

Glossary

1. renowned chefs	знаменитые/прославленные повара
2. state-of-the-art vessel	современный круизный лайнер
3. to cut carbon footprint	понижить выброс углекислого газа
4. to recharge batteries	восстановиться
5. stunning flora and fauna	потрясающая флора и фауна
6. a comprehensive range of entertainment options	широкое разнообразие возможностей для развлечений
7. to enjoy stunning views	наслаждаться потрясающими видами
8. to steer clear of tourist traps	избегать туристических маршрутов
9. to lounge around by the pool	повалиться у бассейна
10. a discerning/ sophisticated traveler	взыскательный путешественник
11. a demanding traveler	требовательный путешественник
12. to pamper yourself with smth	побаловать себя чем-либо
13. isolated / secluded beaches	удаленные / пустынные пляжи
14. to get away from it all	отдохнуть от рабочей суматохи и стресса
15. renewable resources	возобновляемые ресурсы
16. fossil fuels	традиционные источники энергии (нефть)
17. to enjoy amazing biodiversity	насладиться потрясающим биологическим разнообразием
18. to do irreversible/irreparable damage to smth	наносить непоправимый ущерб
19. to experience stunning views	увидеть потрясающие виды

Tasks

1 Find the following word combinations in Unit 2 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

A last minute deal, gastronomic delights, to indulge in mouth-watering delicacies, countries with baking temperatures, to cut carbon footprint, to let ones hair down, battlefield tourism, health/ medical tourism, culinary tourism, to experience awe-inspiring views, to get tired of the stresses and strains of rat race.

2 Match the words or collocations (1-8) with the definitions (a-h).

- | | |
|--|---|
| 1. stunning view | a to allow yourself to behave much more freely than usual and enjoy yourself |
| 2. to lounge around by the pool | b to have a holiday in a place that is very different from where you normally live and work |
| 3. to get away from it all | c to spend your time in a relaxed way, sitting or lying somewhere and doing very little |
| 4. mouth-watering delicacies | d a slight striking beautiful or attractive and exciting emotional admiration |
| 5. fossil fuels | e food that smells and looks delicious and extremely nice |
| 6. let your hair down | f booking given or done at the latest possible time |
| 7. last-minute deal | g a person who shows the ability to make good judgements especially about style, music etc. and requires quality service and facilities |
| 8. discerning traveler | h. fuels that were formed underground from plant and animal remains millions of years ago |

1	2	3	4	5	6	7	8

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

last-minute	lounge around	demanding	stunning
to get away	renewable	baking	
carbon	steer clear of	secluded	

Box 2

beaches	deal	tourist traps	view
footprint	temperatures	traveler	
energy	by the pool	secluded	

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: Steering clear of tourist traps is our main priority when booking a holiday.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

fossil fuels	to reduce irreversible damage	to offset carbon footprint
to experience awe-inspiring ocean views	renewable resources	boutique hotel
to be a discerning traveler	to steer clear of the tourist traps	let my hair down
to indulge ourselves in mouth-watering local delicacies		a state-of-the-art vessel
to enjoy the amazing biodiversity		

1. Green hotels encourage visitors to calculate carbon emissions and it is possible to arrange for guests to plant trees if they want _____.
2. _____ is our main priority when booking a holiday. We always try to avoid overcrowded places.
3. If this tour had not provided us with the opportunity to enjoy the local cuisine, we _____.
4. I just want time away from work when I feel I can really _____.
5. If he _____ he would not stay at _____.
6. When we travelled to scientifically important and biologically outstanding places, we _____ of tropical rainforests.
7. The primary concern for the government is _____ that has already been done to our planet and to switch from _____ to _____ that will allow to offset carbon footprint and contribute to more environmentally friendly economy.
8. I prefer travelling by sea. It is undoubtedly much more expensive but I usually choose _____ with a state room with balcony to enjoy _____.

6 Word parts: im-/-ory(-ary)

Words with im-

immature	impatient	imprecise	imperfect	impossible
----------	-----------	-----------	-----------	------------

Use the words in the box to complete the sentences below. Change the word form if necessary.

1. The figures are _____ because they are based on a prediction of next year's sales.
2. Perhaps you have also made it clear there are still a few _____ we are working on.
3. I know this is gonna sound _____, but it would be really helpful if you did not take her side right now.
4. Despite being a very experienced teacher he is a bit _____ with slow learners.
5. The driving rain, high winds and the cold made it absolutely impossible to consider this as anything other than madness.

Words with **ory-/-ary-**

migratory	momentary	compulsory	solitary	dietary
-----------	-----------	------------	----------	---------

Use the words in the box to complete the sentences below. Change the word form if necessary.

1. Most _____ guidelines emphasize target intakes of specific macronutrients.
2. Some people would agree that rowing solo and unassisted across the North Atlantic will in some ways be like _____ confinement.
3. The defendant's _____ lapse in judgement only lasted a few minutes but caused a lifetime of pain.
4. My grandparents considered themselves to be _____ because they owned a winter house in Arizona.
5. It is _____ that people show identification before being allowed to board a commercial aircraft.

7 *Rewiew of Prepositions*

1. Упрекать за
2. Авторитет в мировой политике
3. Спрашивать согласия
4. Пересесть на поезд
5. Иметь разногласия по ряду вопросов
6. Согласно конституции Российской Федерации
7. Лекция о принципах управления государством
8. Очень предусмотрительно с вашей стороны
9. Сказать громким голосом
10. Продавать со скидкой
11. Принимать решение тайным голосованием
12. В начале страницы
13. Кричать о помощи

8 *Correct the ONE mistake in each sentence. It can be a wrong word, extra word or missing word as in the example.*

Example: *He faced with many challenges.*

1. I got tired so much that I wanted to do nothing but lounging by the pool.

2. He is on the brink of burning out and he is going to travel to let his hair up.
3. If we stay at a boutique hotel we will be provided with the opportunity to enjoy gastronomic of local cuisine.
4. In the evening it is possible to enjoy a comprehension range of entertainment options and pamper yourself with the wide variety of spa treatments.
5. To be environmentally friendly requires the implementation of some regulations concerning reducing carbon footstep.
6. Some people prefer secluded and isolated beaches that is the reason for steering of tourist traps.
7. Culinary tourism is a tremendous opportunity to reduce spending on expensive medical treatment in the place where you live.
8. The sight where our hotel is located allows you to enjoy exotic landscapes and stunning views.
9. If it had not been a last-second deal, we would not have gone on such an expensive holiday.
10. More and more companies are becoming socially irresponsible, they are not concerned with the irrelevant damage that has already been done to our planet.

9 Provide good English equivalents of the following Russian sentences.

1. Жаль, что мы не смогли приобрести горящую путевку. Это была бы потрясающая возможность сократить расходы на отдых и просто, что называется, “отвести душу“.
2. Мои друзья достаточно взыскательные путешественники. Они всегда останавливаются в таких фешенебельных отелях, где есть возможность побаловать себя различными спа процедурами и попробовать гастрономические изыски, приготовленные прославленными поварами из разных стран.
3. Мы путешествовали на суперсовременном круизном лайнере в прошлом году. У нас была возможность не только воспользоваться широким разнообразием возможностей для развлечений, но и насладиться внушающими благоговейный ужас видами океана.
4. Ему предоставили возможность поехать в дорогостоящий круиз по горячей путевке. Я не могу сказать, что он разборчивый и взыскательный путешественник, но он отказался, потому что это была страна с очень жарким климатом.
5. Мы так устали от ежедневных стрессов, когда крутишься, как белка в колесе. Поэтому в этом году мы планируем поездку в фешенебельный отель, где мы сможем отдохнуть от рабочей суматохи и других стрессовых ситуаций и полностью восстановиться.
6. В наше время существуем огромное разнообразие видов туризма. Если вы человек, заботящийся об окружающей среде, вы можете остановиться в «зеленом отеле», где вы сможете даже посадить деревья, чтобы сократить вредное воздействие углекислого газа на окружающую среду.
7. Путешествие в природоохранные зоны даст вам возможность не только насладиться потрясающим разнообразием видов флоры и фауны, но и просто отдохнуть и восстановиться.
8. Общеизвестно, что переход от традиционных видов топлива к возобновляемым альтернативным источникам энергии позволит существенно улучшить экологическую ситуацию в мире.
9. Говорят, что я очень требовательный путешественник. Нет смысла с этим спорить, ведь я люблю побаловать себя гастрономическими изысками, мне нравится огромное разнообразие спа процедур, которые предлагают практически все

современные фешенебельные отели. Так же, я обожаю полежать у бассейна и отвлечься от всего.

- 10.** Жаль, что вы не едете с нами в этом году. Говорят, что единственный минус путешествия в эту страну- очень жаркая погода в это время года. Но это может быть компенсировано возможностью попробовать потрясающе вкусные блюда местной кухни, приобщиться к культуре этой экзотической страны, да и просто отдохнуть и восстановиться.

Unit 3 International Relations

Glossary

1 to have an obsession with class	быть одержимым идеей классовой принадлежности
2 to have a fascination with property prices	проявлять большой интерес к ценам на недвижимость
3 to have a passion for sth.	испытывать непреодолимое желание к чему-либо
4 to have a love of bargains	любить делать покупки со скидкой
5 to have an ability to laugh at ourselves	иметь способность посмеяться над собой
6 to have a reluctance to complain	не хотеть жаловаться
7 to be aloof	быть замкнутым
8 to be meticulous	быть педантичным
9 to be devious	быть хитрым
10 to be self-effacing	быть скромным
11 to boast about	хвастаться
12 to play down achievements	приуменьшать достижения
13 against all odds	вопреки всему
14 to share the costs	делить издержки
15 full — time staff	сотрудники, работающие полный рабочий день
16 research facilities	исследовательские центры
17 cultural awareness	понимание культурных особенностей
18 to outgrow dimensions	превышать размеры
19 to encourage international cooperation	поддерживать международное сотрудничество
21 to recur throughout a speech	постоянно повторяться в речи
22 to contribute to peace and security	вносить вклад в дело мира и безопасности
23 to build up a life for yourself	налаживать собственную жизнь
24 to count on the support	рассчитывать/ полагаться на помощь
25 to devise a credible action plan	разработать надёжный план действий
26 to fit in with sb.	подходить кому-либо
27 to show off knowledge	хвастаться знаниями

Tasks

1 Find the following word combinations in Unit 3 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Be reluctant to express their feelings, be extravagant shoppers, be excessively polite, be not so endearing, love of curtain twitching, road rage, love of bargains, a stiff upper lip, pick out things, conduct a survey, negative traits.

2 Match the collocations (1-7) with the definitions (a-g)

- | | |
|------------------------------------|---|
| 1 road rage | a. the ability to stay calm and not show your feelings in a difficult situation |
| 2 personality traits | b. to be exactly right |
| 3 a stiff upper lip | c. a desire to watch unobserved what other people are doing |
| 4 be spot on | d. to talk too proudly about your abilities, achievements or possessions |
| 5 boast about sth. | e. particular qualities in someone's character |
| 6 rambling through the countryside | f. violence and angry behaviour by car drivers towards other car drivers |
| 7 curtain twitching | g. the activity of going for walks in the countryside for pleasure |

1	2	3	4	5	6	7

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

contribute to	achieve against
fill-time	have a reluctance
cultural	devise
to play down	research
	show off
	be

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

knowledge	staff	complain
	peace and security	
awareness	meticulous	
achievements	a credible action plan	
all odds	facilities	

4 Make up six sentences using the collocations from Task 3 as in the example.

Example: They're looking for full-time staff at the library.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

research facilities	a cultural awareness course	a fascination with
to play down	a passion for queuing	to count on
bargains	to boast about	to be devious

- Management has been _____ the possibility of job losses.
- Such training includes a _____ carried out in conjunction with the British embassy.
- You have _____ pretty _____ be successful in that sort of business.
- The college has excellent _____.
- I don't want to _____ myself, but I was the first woman ever to win the competition.
- People have a boundless interest in other cities and _____ their architecture.
- We would also like _____ the support and cooperation of the United Nations in this respect.
- There is a common prejudice in our country that the Germans have _____ than the English.
- Did you get any _____ at the market?

6 Word parts: -al/inter-

Words with -al

cultural	social	international	political	educational
arrival	refusal			

Use the words from the box to complete the sentences below.

- The goal of the programme is to increase _____ understanding and good will.
- Puerto Rico has a distinct _____ identity.
- Government have made efforts to improve women's _____ and economic status.
- On _____ in Addis Ababa, please report to the Ministry of Education.
- She must understand the consequences of her refusal to accept medical treatment.
- The UN is seeking a _____ solution rather than a military one.
- We offer a wide range of _____ and sporting activities.

Words with: **inter-**

interaction	interconnection	Internet	interactive
international	interdependent		

- 1 More and more companies are using _____ to conduct their business.
- 2 Ecosystems are _____ networks of plants and animals.
- 3 Our school encourages _____ teaching methods.
- 4 A close _____ between environmental issues and economic development is reflected in the process of economic transformation.
- 5 Price is determined through the _____ of demand and supply.
- 6 Only well-organized, well-coordinated _____ action can combat terrorism effectively.

7 *Review of prepositions.*

- 1 В настоящее время
- 2 В долгосрочной перспективе
- 3 Внимательно относиться к
- 4 Принимать в расчёт
- 5 Продолжаться до поздней ночи
- 6 В штаб-квартире ООН
- 7 Уживаться(ладить) с людьми
- 8 Прибывать в страну
- 9 В дополнении к/наряду с
- 10 Применяться к

8 *Correct the ONE mistake in each sentence. It can be a missing word, extra word or wrong word as in the example.*

Example: *He faced with many challenges.*

- 1 The company is just proud its achievements.
- 2 I've never really been interested of politics.
- 3 These governments too often manifested reluctance to admit responsibility.
- 4 What does the WTO stand off?
- 5 If you leave your preparation on last minute, you'll reduce your chances of passing.
- 6 We need to stop our obsession for global warming and start dealing with more critical problems first.
- 7 Ideally, major powers would support efforts to strengthen IMF.
- 8 These require access in advanced production technology.
- 9 If you want to be good in something you don't have to give up everything.
- 10 We're all counting for winning this contract.

9 *Translate the following sentences into English.*

- 1 У всех членов команды есть свободный доступ к данным и обмену информацией.
- 2 ЮНЕСКО — специализированное отделение Организации Объединённых Наций, которое вносит вклад в дело мира и безопасности путём международного сотрудничества в вопросах образования, науки и культуры.
- 3 Руководитель финансового отдела составил план возможных действий по сокращению издержек, несмотря на трудности.
- 4 В этом мы будем по-прежнему рассчитывать на поддержку Организации Объединённых Наций и мирового сообщества.

- 5 Кроме того, документ должен соответствовать согласованным целям международного развития.
- 6 Фактически, большинство научно-исследовательских учреждений придерживаются различных взглядов в отношении проблем развивающихся стран.
- 7 В докладе преувеличивается роль Специальной комиссии и преуменьшается вклад ООН в достижении прогресса.
- 8 Языковое разнообразие в таких организациях содействует укреплению их внутренних и внешних связей, а также расширению знаний о культуре разных стран.
- 9 Для проработки этих трудных задач потребуются штатные сотрудники, обладающие конкретными знаниями в вопросах администрирования.

Unit 4 Health and Care

Glossary

.....

1. to have a strong immune system	иметь крепкий иммунитет
2. life expectancy	продолжительность жизни
3. to bounce back after an operation	восстановиться после операции
4. to avert illness	предупредить болезнь
5. extensive and accessible healthcare	широкомасштабное и доступное здравоохранение
6. to be entitled to free treatment	иметь право на бесплатное лечение
7. advanced and costly illness	запущенное и требующее дорогостоящего лечения заболевание
8. infant mortality rate	уровень детской смертности
9. preventive medicine	профилактическая медицина
10. conventional medicine	традиционная медицина
11. out-date equipment	устаревшее оборудование
12. discharge of patients	выписка пациентов
13. communicable (non-communicable) disease	инфекционное /заразное заболевание
14. state-funded healthcare system	система здравоохранения, финансируемая государством
15. to launch a massive campaign	развернуть широкомасштабную кампанию
16. to monitor salt intake	контролировать потребление соли
17. to change salt consumption habits	изменить привычку потреблять слишком много соли
18. to have a quick and tangible effect	иметь быстрый и видимый эффект
19. to face many challenges	столкнуться со многими трудностями

Tasks

.....

1 Find the following word combinations in Unit 4 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Premature aging, in the daily rush of life, to come back rejuvenated, to go for an invigorating run, to live up to expectations, exhilarating experience, to run health awareness publicity campaign, seriously flawed healthcare system, to treat smth as a tremendous opportunity, to press food companies to reduce salt content of processed foods, to be tempted by eating too much.

2 Match the collocations with (1-7) with the definitions (a-g).

- | | |
|---|--|
| <p>1. premature aging</p> <p>2. exhilarating experience</p> <p>3. preventive medicine</p> <p>4. communicable disease</p> <p>5. come back rejuvenated</p> <p>6. to live up to expectations</p> <p>7. conventional medicine</p> | <p>a the branch of medicine concerned with averting disease</p> <p>b some events that can make you feel excited and happy</p> <p>c any condition that is transmitted (as from person to person) by direct contact with an affected individual</p> <p>d to be as good as someone thought smth would be</p> <p>e the usual methods of healing and treating disease</p> <p>f abnormally early appearance of signs associated with old age</p> <p>g to return feeling yourself young and energetic again</p> |
|---|--|

1	2	3	4	5	6	7

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

to monitor life	discharge of exhilarating	to go for premature
out-date	to live up to	
communicable		infant

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

patients	expectations	expectancy
an invigorating run	equipment	
aging	experience	salt intake
mortality disease		

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: I was feeling rather stale before my holiday, but came back rejuvenated.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

to come back rejuvenated	to avert illnesses	to bounce back after an operation
to be entitled to free treatment	to treat smth as a tremendous opportunity	
to run health awareness publicity campaign	infant mortality	exhilarating experience
to become advanced and costly	to be tempted to eat too much	

- 1 The government decided to _____ to make people take care of their health.
- 2 By promoting exercise, hygiene and regular medical check-ups the attempt is being made not only to avert illnesses but to persuade people to treat them before they _____.
- 3 There were a lot of gastronomic delights cooked by renowned chefs and everybody _____.
- 4 She was on long holidays and _____.
- 5 It is more important _____ rather than spend a lot of money on expensive medical treatment.
- 6 They were allowed to participate in the project development and they _____ for their further career prospects.
- 7 If he had not been provided with a decent medical treatment he _____.
- 8 _____ has decreased significantly because of serious improvements in healthcare system.
- 9 Any healthcare system can be seriously flawed but if every citizen _____ it can result in the increase in quality of life and living standards.
- 10 Mountain climbing is a very dangerous kind of sport but it can provide people with _____.

6 Word parts: dict-/under-

Words with **dict-**

contradict	dictation	dictator	diction	dictionary	predict	verdict
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Use the words from the box to complete the sentences below.

1. The English teacher told the students to look at the _____ exercise on page 23.
2. The Mayan calendar _____ the end of the world.
3. If you don't know the meaning, look up the word in a _____.
4. The judge gave her _____ at the end of the trial.
5. I don't agree. I think the facts _____ the teacher's opinion.
6. Some countries are not free; they are ruled by a _____.
7. Bill's perfect _____ made his speech easy to understand.

Words with **under-**

underlying	underestimate	underperform	underprivileged
understatement	undermine		

1. Saying he had gained a little weight was an _____ since he had put on thirty just last month.
2. She tried to _____ my authority by complaining about me to my boss.
3. Never _____ your power to change yourself.
4. They are still concerned about the poor and the _____.
5. Illiquid assets tend to _____ during financial crises when liquidity dries up.
6. Until such _____ factors are addressed, longer-term development efforts will be compromised.

7 Review of prepositions.

1. Сочувствовать ей
2. Противоречить второму пункту соглашения
3. Навязывать вам свое мнение
4. Я в вашем распоряжении
5. Хватит хвастаться этим
6. Она уверена в его правоте
7. Он не соответствует занимаемой должности
8. В дверь постучали
9. Прокомментируйте его высказывание
10. Мешать их планам
11. Сесть в машину
12. С риском для своей репутации
13. Сесть в самолет
14. Это характерно для русских

8 Correct the ONE mistake in each sentence. It can be a wrong word, extra word, or missing word as in the example.

Example: *He faced with many challenges.*

1. The concert was marvelous it lived to our expectations.
2. The implementation of a sound policy has resulted in the increase in life expectation.
3. In countries with state-funded healthcare system people are entitled free medical treatment.
4. It is crucial to launch a massive health awareness public company to contribute to averting illnesses.
5. If people do not change their salt consumer habits they will be suffering from serious diseases.
6. Nowadays preventive aging can be considered as an essential issue to address.
7. If people did not have regular medical check-ups they would find their illnesses rather advanced and cost to cure.
8. Unconventional medicine uses traditional ways and means of dealing with advanced diseases.
9. Some countries have state-fonded healthcare systems considering private ones to be ineffective .

10. I wish he had bounced after the operation much faster but he refused to follow the prescriptions given by the doctor.

9 Provide good English equivalents of the following Russian sentences.

1. Во многих странах государство уделяет огромное внимание профилактической медицине и предупреждению болезней, и каждый гражданин имеет право на бесплатное медицинское обслуживание.
2. В результате проведения широкомасштабной просветительской кампании по здоровому образу жизни, наблюдается значительное снижение уровня детской смертности и повышение продолжительности жизни.
3. Если бы я поехал на море, я бы вернулся посвежевшим и отдохнувшим и полностью восстановился бы после серьезной операции.
4. Профилактика болезни и формирование привычки контролировать потребление соли дадут быстрый и видимый эффект в ближайшее время.
5. Моя сестра заботится о своем здоровье. Она часто проходит медицинские осмотры, каждое утро выходит на оздоровительную пробежку и старается не допускать, чтобы болезни стали запущенными и дорогостоящими в лечении.
6. Учитывая серьезные недостатки современной системы здравоохранения, необходимо принять меры и сделать акцент на профилактической медицине, заменить устаревшее оборудование и заставить производителей снизить содержание соли в готовых продуктах питания.
7. На конференции было подчеркнуто, что проблемы преждевременного старения, низкого уровня продолжительности жизни и высокой детской смертности являются основными для современной системы здравоохранения.
8. Мы должны рассматривать замену устаревшего оборудования в нашей больнице как потрясающую возможность помочь огромному количеству пациентов и сделать здравоохранение в нашем регионе более широкомасштабным и доступным.
9. У него всегда есть соблазн съесть очень много. Не могли бы вы сказать ему, что переедание может негативно повлиять на его здоровье.
10. У меня крепкий иммунитет. Я каждое утро выхожу на оздоровительную пробежку, контролирую потребление соли и, даже в ежедневном безумном ритме жизни, нахожу время для прохождения регулярных медицинских осмотров.

Unit 5 Fashion and Consumerism

Glossary

1. to turn to a consumer watchdog	обратиться в общество по защите прав потребителей
2. to bridge the gap between the rich and the poor	сократить разрыв между богатыми и бедными
3. an emerging consumer society	формирующееся общество потребления
4. the shrinking birth rate	снижающийся уровень рождаемости
5. to be obsessed with brands	сильно увлекаться/ быть помешанным на приобретении товаров известных брендов
6. sound government policy	правильная/рациональная /продуманная политика государства
7. to show off one's wealth	выставлять напоказ свое богатство
8. to build brand identity	создать уникальность бренда
9. to be time-consuming	быть времязатратным
10. to have eating disorders	иметь расстройство пищевого поведения
11. to run sweatshops	использовать на предприятии "потогонную систему"
12. to enjoy a wide product range	пользоваться широким ассортиментом товаров
13. declining sales	снижение продаж
14. to apply advanced manufacturing techniques	применять продвинутые технологии производства
15. conspicuous consumption	расточительное потребление; расходование средств в целях повышения своего социального статуса
16. to live off smb	жить за чей-либо счет
17. to lower smb's standard of living	снизить уровень жизни
18. to face aging and shrinking population	столкнуться с проблемой стареющего и сокращающегося населения
19. rampant materialism	бурный/ свирепствующий/ неистовый материализм
20. retail therapy	шопинг для снятия стресса/ шопинг терапия
21. to work in appalling conditions	работать в отвратительных условиях

Tasks

1 Find the following word combinations in Unit 5 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

To purchase branded goods, to survive severe consumer downturn, to promote sensible spending habits, to be too remote from most people's lives, "to buy it ,wear it, chuck it", to face wage and

hour violations, to have an obsession with zero size, to provide a high quality in-store environment, to suit the whims of designers.

2 Match the words or collocations (1-8) with the definitions (a-h).

- | | |
|----------------------------|--|
| 1. eating disorders | a to use someone or something to provide the money or food you need to live |
| 2. a consumer watchdog | b rational, sensible and effective measures aimed to increase stability |
| 3. to live off smb | c an organization or government agency that campaigns for consumers |
| 4. retail therapy | d a factory or workshop, especially in the clothing industry, where manual workers are employed at a very low wages for long hours |
| 5. conspicuous consumption | e the visible elements of a brand (such as colors, design, logotype) that together identify and distinguish the brand in the consumers' mind |
| 6. brand identity | f the spending of money on and the acquiring of luxury goods and services to publicly display economic power of the income or of the accumulated wealth of the buyer |
| 7. a sound policy | g illnesses that are characterized by irregular eating habits and severe concern about body weight or shape |
| 8. a sweatshop | h the act of buying special things for yourself in order to feel better when you are unhappy |

1	2	3	4	5	6	7	8

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

to survive	conspicuous	eating
to work in	to promote	sensible
to run	brand	to lower
	rampant	retail

Box 2

therapy	appalling conditions	disorders
identity	consumption	living standards
a sweat shop		spending habits
	a severe consumer	downturne

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: Japan began to recover and conspicuous consumption bounced back.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

to face aging and shrinking population	to work in appalling conditions
to lower smb's standard of living	to face wage and hour violations
to suit the whims of designers	to enjoy a wide product range
to provide a high quality in-store environment	to live off smb

- If our company _____ that allowed to attract a lot of consumers last year, we would find our sales disappointing now.
- In the time of economic crisis the majority of countries all over the world have to solve demographic problems because they _____.
- It is generally accepted that models frequently ruin their health in order _____.
- The increase in inflation and unstable economic situation will result in _____ and in its turn in social unrest.
- We proceed from the assumption that there are too many people that have to _____ because the authorities ignore their requirements to replace the out-of-date equipment with the state-of-the-art one that could result in the improvement of working conditions in general.
- In some poor counties _____ is a wide spread phenomenon. People have to work unsociable hours for very low payment.
- She graduated from university half a year ago but found it difficult to get a job instantly that is why she had to _____ her parents for some time.
- It can well be assumed that a consumer society has a lot of disadvantages. However, the beneficial thing is that customers are enabled _____.

6 Word parts: pre-/-ancy

Words with pre-

precook	predict	prehistoric	prepay	prevent	preview	previous
---------	---------	-------------	--------	---------	---------	----------

Use the words from the box to complete the sentences below. Change the word form if necessary.

- I'm really interested in _____ animals like dinosaurs.
- A lot of fast food is _____.
- Wearing a seatbelt helps to _____ injury.
- The weather forecast _____ rain today.
- The _____ owner painted the wall red.
- A telephone card allows you to _____ for telephone calls.
- That movie isn't at the cinema yet, but I saw a _____ on YouTube.

Words with -ancy

discrepancy	expectancy	militancy	inhabitancy	occupancy	vacancy
-------------	------------	-----------	-------------	-----------	---------

Use the words from the box to complete the sentences below. Change the word form if necessary.

1. There is a _____ between two stories.
2. He is going to change his _____.
3. I saw the look of _____ in the children's eyes.
4. Chess was a sport that agreed well with their sedentary _____.
5. The growing number of redundancies resulted in an increase in trade union _____.
6. Our firm's _____ of the office depends on a rent reduction.

7 Review of prepositions.

1. Из любви к сестре
2. На расстоянии 30 метров
3. Содрогнуться при мысли
4. Не проявлять особого усердия к чему-либо
5. В тот год
6. В назначенный день
7. В ночь на 10 марта
8. На этот раз
9. Вчера в это время
10. В доисторические времена
11. С завтрашнего дня
12. Подать в отставку
13. Вечно опаздывать на работу
14. Не упрекать себя за это

8 Correct the ONE mistake in each sentence. It can be wrong, extra, missing or misspelled word as in the example.

Example: *He faced with many challenges.*

1. Nowadays it is crucial to make all fashion companies be socially responsible. It implies that employees will have high level of social security and won't face the problem of working in conditions.
2. The main principle that so called "fast fashion" is run on is to buy it, to wear it and to luck it.
3. It is commonly asserted that consumerism is a rapidly expanding phenomenon because more and more people are becoming obsessed by purchasing branded goods.
4. Fashion industry influences people a lot, creating unreasonable and dangerous expectations in women. That is the reason why more and more young women are suffering from eating disorders.
5. To take all the stress away people use different techniques. Some prefer going in for sport, some take an interesting hobby. But many people nowadays consider wholesale therapy to be the best choice to relax.

6. Eating disorders and poor dieting have become a ubiquitous phenomenon among young models because they try to suit the whims of the designers.
7. The values have changed a lot. Now young people prefer spending money not on family but on buying branded items and state-of-the-art devices. That is why the primary concern for authorities is to demote sensible spending habits to get people to appreciate eternal things.
8. In case consumers are not treated fairly and products are not safe, to solve the problems, customers can turn to a watch agency.

9 Provide good English equivalents of the following Russian sentences.

1. Общество потребления — это общество бурного материализма, когда не прививаются привычки разумного потребления, а наоборот, большое внимание уделяется расходованию средств в целях повышения своего социального статуса.
2. Первоочередная задача государства в условиях кризиса — решить проблему стареющего и сокращающегося населения, снижения уровня рождаемости и расточительного потребления, а также применять продвинутые технологии производства.
3. Жаль, что даже в наше время людям приходится работать в отвратительных условиях и они все чаще сталкиваются с нарушениями законодательства относительно оплаты труда и нормирования рабочего времени.
4. Этой компании удалось привлечь и удержать (to retain) много покупателей. Они создали в магазине комфортную для покупателей атмосферу и уникальность бренда, что позволило им увеличить продажи на 20%.
5. Если вы купили некачественный товар и ваши жалобы не рассматриваются сотрудниками магазина, вы можете обратиться в общество по защите прав потребителей.
6. В условиях жесткой конкуренции у потребителей есть возможность пользоваться широким ассортиментом товаров и услуг.
7. Если бы в этой компании на предприятии не использовалась «потогонная система» и людям не приходилось бы работать в отвратительных условиях, текучка кадров (staff turnover) не была бы сейчас такой актуальной проблемой.
8. Многие люди сейчас просто помешаны на покупке брендовых вещей, даже если они не подходят для повседневной жизни, только чтобы выставить напоказ свое богатство.
9. Купить, поносить и выбросить — таков принцип современной «быстрой моды». Мы не можем не признать тот факт, что такое расточительное потребление в итоге приведет к значительным изменениям в системе ценностей современного поколения.
10. Современная реальность такова, что люди с низкими доходами (on low income) и даже те, кто живут, например, за счет родителей считают шоппинг для снятия стресса идеальным средством, чтобы уйти от проблем.

Unit 6 Technology and Change

Glossary

.....

1. advances in technology	технический прогресс
2. to have a positive impact on	оказывать позитивное воздействие на
3. due to breakthroughs in medicine	благодаря прорывам в медицине
4. an obsolete/outdated device	устаревшее устройство
5. a pioneering/revolutionary developments	новаторские/революционные разработки
6. extended life expectancy	увеличенная продолжительность жизни
7. to be reachable 24 hours a day	быть доступным 24 часа в сутки
8. a great impetus for technological development	большой толчок для технического развития
9. in our fast paced world	в нашем быстро развивающемся мире
10. to stem from the fact that	возникать вследствие того, что
11. to be anti-technology	являться противником технологий
12. GM crops	генномодифицированные культуры
13. recycling of carbon dioxide	переработка углекислого газа
14. to contribute to a sedentary lifestyle	способствовать сидячему образу жизни
15. to result in global warming	привести к глобальному потеплению
16. uneven distribution of technological advances	неравномерное распределение технических достижений
17. to have profound concerns about	испытывать глубокую озабоченность по поводу
18. a resurgence in popularity	возрождение популярности
19. an imminent event	предстоящее мероприятие
20. to be used in a good way	использоваться должным образом

Tasks

.....

1 Find the following word combinations in Unit 6 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Cutting-edge/ground-breaking/state-of-the-art technology; new-fangled phones; to be superseded by; the expansion of access to the internet; to reduce the carbon footprint; a double-edged sword;; the ultimate empowerment of consumers; to seek commensurate treatment; the magnitude of the problem; the enhancement of the company's reputation; to encourage staff to submit ideas; «ubiquity first, revenues later».

2 Match the words or collocations (1-10) with their definitions (a-j).

- | | |
|--------------------------------|---|
| 1. to stem from | a no longer in use |
| 2. obsolete | b improvement |
| 3. state-of-the-art technology | c greatness in significance or extent |
| 4. GM crops | d to be caused by |
| 5. to be superseded by | e the highest level of technology development |
| 6. profound | f to be exchanged for |
| 7. commensurate | g genetically modified agricultural produce |
| 8. ubiquity | h the state of being everywhere at once |
| 9. enhancement | i measurable by a common standard |
| 10. magnitude | j deeply felt or held |

1	2	3	4	5	6	7	8	9	10

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

<i>contribute to</i>	<i>new-fangled</i>	<i>a double-edged</i>
<i>uneven</i>	<i>an impetus for</i>	<i>extended</i>
<i>reduce</i>	<i>the enhancement of</i>	<i>have profound</i>

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

<i>life expectancy</i>	<i>the carbon footprint</i>	<i>distribution of</i>
<i>a sedentary lifestyle</i>	<i>phones</i>	<i>technological development</i>
<i>company's reputation</i>	<i>concerns about</i>	<i>sword</i>
		<i>world</i>

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Note that GNP per capita is just an average and it does not show the uneven distribution of income.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

<i>stem from the fact that</i>	<i>due to breakthroughs in</i>
<i>the empowerment of consumers</i>	<i>have a positive impact on</i>
<i>revolutionary developments</i>	<i>recycling... carbon dioxide</i>
<i>have profound concerns about</i>	<i>anti-technology</i>

1. This includes the fact that several initial reforms are now being implemented and continue _____ the economic situation of the country.
2. Think about all the lives which have been saved _____, for example, medicine.
3. We are all affected by the modalities of the global village which we inhabit, through _____ in communication technology.
4. The need to consider these issues _____ the world has never before experienced an environmental disaster of this scale.
5. Common misconceptions about older persons included the beliefs that they were mentally impaired, diseased, unproductive, _____, inflexible and a burden upon their families.
6. Increased _____ leads to a reduction in the environmental impacts of waste disposal, such as _____ gas emissions from landfill sites, and it preserves natural resources.
7. Even if we did not _____ climate change, we would need to be looking for different ways to power our civilization.
8. This article considers _____ due to the raise of social media and the influences of user-generated-content on consumers' behavior and theirs towards brands.

6 Word parts: bi-/-sion

Words with *bi-*

binary	bilingual	biannual	biathlon	bisector	bilaterally
--------	-----------	----------	----------	----------	-------------

Use the words from the box to complete the sentences below. Change the word form if necessary.

1. Multilateralism is where a group of countries negotiate trade and payments arrangements, rather than dealing _____.
2. The markets face a simple _____ decision — stay or go.
3. _____ is a straight line that divides an angle or line into two equal parts.
4. Despite the fundamental role phonetic representations play in language acquisition, there has been very little research on their development in a _____ context.
5. This conference has developed into the most important _____ meeting of scientists involved in fusion science and its applications.
6. The trails where the cross-country skiing and _____ events took place are popular off-road trails.

Words with *-sion*

collision	extension	illusion	decision	division	comprehension	permission
-----------	-----------	----------	----------	----------	---------------	------------

7. The ratio is obtained by the _____ of current assets by current liabilities.
8. Martin Luther King, Jr, campaigned for the _____ of civil rights to black people.
9. Many findings are consistent with the idea that visual _____ influence perception more than action.
10. Before you take out a _____ damage waiver, check your auto insurance policy to see if you're already covered.

11. To isolate the problem, assume that if satisfactory reasoning is not forthcoming, the _____ can be reversed.
12. _____ was obtained from the organizations through which the participants were recruited, as well as from the adolescents themselves and their families.
13. In this and the next experiments, only data from participants who had an error rate lower than 37% on _____ questions were included.

7 Review of Prepositions

1. Методом проб и ошибок
2. По самой высокой цене
3. В поисках новых технологий
4. Тяга к новомодным товарам
5. Расширение ассортимента товаров
6. Благодаря улучшенным технологиям
7. На этой стадии
8. В руках небольшой элиты
9. В этом случае
10. Расстаться со своими деньгами
11. Что касается расширения доступа в интернет
12. Использоваться должным образом

8 Correct the ONE mistake in each sentence. It can be a wrong word, extra word, missing word or misspelled word as in the example.

Example: *He faced with many challenges.*

1. Scientific advances in the field of life science improved health and medical care, extended expectancy and reduced infant mortality.
2. I mean that this globalization is a double-edge sword.
3. MG crops that resist certain pests and tolerate herbicides have gained rapid acceptance in many countries.
4. These excellent results will definitely lead to the enhance of our company's reputation.
5. From the depths of this health crisis a comensurate treatment plan must be rigorously pursued, in addition to prevention and education activities.
6. One would not like this hope be superseded the sense of hopelessness and disappointment.

9 Provide good English equivalents for the following Russian sentences.

1. Технический прогресс, особенно в области информационных систем, в значительной мере изменил способы общения и взаимодействия людей.
2. Успехи в области государственного здравоохранения, медицинских исследований и образования привели к увеличению продолжительности жизни.
3. Мы на собственном опыте познали последствия неравномерного распределения ресурсов, как между странами, так и внутри стран.
4. Вопрос о полезности для страны выращивания генетически модифицированных культур решает правительство.
5. Свобода выражения мнения это палка о двух концах.

6. И наконец, не менее важно то, что эпидемия ожирения в мире тесным образом связана с использованием автомобилей, неотъемлемым элементом сидячего образа жизни.
7. На этом мероприятии обсуждались вопросы о том, как развивающиеся страны могут справиться с последствиями изменения климата и как сократить уровень выброса углекислого газа.
8. Несмотря на масштабы проблемы безработицы среди молодежи, попытки найти решения являются пока недостаточными.

Unit 7 People and Ideas

Glossary

1. to be a lateral thinker	быть человеком ,мыслящим нестандартно/латерально
2. to think outside the box	мыслить нестандартно/нешаблонно
3. to come up with unconventional ideas	предлагать нестандартные/нешаблонные идеи
4. to face prejudice and discrimination	столкнуться с предубежденным отношением и дискриминацией
5. to process information instantly	мгновенно обрабатывать информацию
6. to be renowned	быть известным/прославленным
7. to become famous posthumously	стать известным посмертно
8. several years from now / in several years	через несколько лет
9. to do smth reluctantly/unwillingly	делать что-либо неохотно
10. to reduce energy consumption	сократить потребление энергии
11. to have a side effect	иметь побочный эффект
12. conversion from smth to smth	преобразование/конвертация
13. to take all the stress away	полностью успокоиться
14. to be ingenious	быть инновационным (о сайте) /догадливым(о человеке)/ замысловатым/оригинальным (об ответе/решении)
15. to enlist the help of smb	заручиться чьей-либо помощью
16. shabby/ run down houses	ветхие/ обветшалые дома
17. highly populated areas	густонаселенные территории
18. to encounter a lack of facilities	столкнуться с проблемой бедной инфраструктуры
19. to account for/ to make up 10 per cent	составлять 10 процентов
20. to multi-task	выполнять несколько заданий одновременно
21. to challenge assumptions	оспаривать предположения/допущения
22. to be arrogant	быть высокомерным
23. to be insular / aloof	быть замкнутым

Tasks

1 Find the following word combinations in Unit 7 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

To be a safe pair of hands, to get hands full, to have time on one's hand, to be intellectually gifted, to come up with a rigorous set of criteria, to be originally used for military application, to face insufficient hotels, to apply holistic/ comprehensive approach to tackling problems, to convert creative ideas into commercial products.

2 Match the words or collocations (1-8) with the definitions (a-h).

- | | |
|-------------------------------|--|
| 1. posthumously | a to think differently, unconventionally or from a new perspective |
| 2. to think outside the box | b to be known or taken by many people |
| 3. a safe pair of hands | c to get support of smb |
| 4. insufficient | d a person who can be trusted to do smth without causing any trouble |
| 5. to be reluctant to do smth | e to feel or show aversion and hesitation to do smth |
| 6. to enlist the help of smb | f occurring, awarded or appearing after the death of the originator |
| 7. to convert | g to change smth into a different form or priorities; transform |
| 8. renowned | h lacking in what is necessary or required |

1	2	3	4	5	6	7	8

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

to get hands	to be intellectually
to think	to reduce
to process information	shabby
to become famous	to face
to have time on	to challenge

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

gifted	houses	outside the box
energy consumption	hand	posthumously
prejudice and discrimination	full	assumptions
instantly		

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: *Left-handed people used to face prejudice and discrimination.*

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

come up with unconventional ideas	enlist the help of smb	multi-task
become famous posthumously	encounter a lack of facilities	be insular/alooof
highly populated areas	come up with a rigorous set of criteria	be ingenious

1. He was a prolific writer. His books have been translated into more than fifty languages. However, his significant contribution to the literature was not appreciated when he was alive and he _____.
2. They have been involved in the development of an important project that required lateral thinking and the ability _____.
3. In order to succeed in achieving his desired goal he turned to his trophy partners and _____.
4. It is crucial to develop tourism in our country. However, the majority of small towns _____.
5. We were involved in conducting an appraisal interview in one company. It would have been rather difficult to measure the performance of every employee if the top managers _____.
6. For her to meet tight dead lines and to accomplish complicated tasks is not a problem. Her main distinctive feature is the ability _____.
7. Poor transportation facilities in _____ can be considered as the primary issue for policymakers to address.
8. Despite the very poor performance during the term his answer at the exam was _____.
9. She is said to be _____ she does not participate in extra work activities and usually tries to avoid communicating with her colleagues.

6 Word parts: pro-/-ive

Words with **pro-**

proactive	prosocial	profamily	proadapter	prophase
-----------	-----------	-----------	------------	----------

Use the words from the box to complete the sentences below. Change the word form if necessary.

1. He was taking a more _____ stance in his fight against evil and dark forces.

2. The bouquet structure of chromosomes is usually a transitory _____ stage in other eukariotes.
3. She was the _____ of those ineffective measures.
4. It is a _____ organization. Their primary concern is to strengthen the relationships between relatives.
5. Effective group learning, however, promotes _____ behavior and positive group functioning.

Words with -ive

evasive	deprive	captive	erosive	deceive	elusive
---------	---------	---------	---------	---------	---------

Use the words from the box to complete the sentences below. Change the word form if necessary.

1. He had tried to _____ employers and police by changing his middle name.
2. It would allow a missile fired by a fighter to react to _____ movements by its target, ensuring a direct hit.
3. The answer appeared as _____ for us as it did for Plato.
4. Thus, the state may _____ criminals of their liberty.
5. It's all a scheme to build a _____ audience of parents and patrons.
6. The association says that the acidic drinks are particularly _____ to tooth enamel.

7 Review of prepositions.

1. Поменять доллары на евро
2. На суде
3. Вдали
4. Сделать шутки ради
5. Зубрить материал к экзамену
6. Виза действительна еще два дня
7. Говорить шепотом
8. На обеде в честь великого гостя
9. На фотографии
10. Рецензия на его монографию
11. В начале страницы
12. Отправиться в путешествие
13. Это характерно для русских
14. Доказать мне свою правоту
15. Не соответствовать занимаемой должности

8 Correct the ONE mistake in each sentence below. It could be a wrong, extra, missing or misspelled word as in the example.

Example: He faced with many challenges.

1. Despite being considered as a lateral thinker he finds it difficult to think upside the box.
2. We were not provided with a rigorous set of for the evaluation of participants' performance, that is why we failed to be subjective in our judgements.

3. If he were not a slave pair of hands, we would not be able to rely on him in that difficult situation.
4. When tourists arrived to the new country they encountered a lack of transportation facilities.
5. He came up with an unconventional idea and we found it to be extremely profitable to convert it into a commercial product. We calculated that a return on this project will account 2 billion dollars.
6. Left-handed people are more likely to apply a holistic and comprehensive approach to tackling with this problem.
7. Accomplishing tasks in time requires a lot of competence and good time management skills. However, sometimes it is not a guarantee of success and there is a necessity to the help of your colleagues.
8. These innovations were originally used for military apply but now the situation has changed and they are extensively used in our everyday life.
9. If you want to take all the stress, the right choice is to go to the countryside to recharge your batteries and to get away from it all.
10. Shabby and rundown houses, highly populated areas and insufficient hotels these are the problems that will be faced with several years from now.

9 Provide good English equivalents of the following Russian sentences.

1. Он нестандартно мыслящий человек. И даже тот факт, что он замкнутый и высокомерный не мешает ему быть одним из лучших работников нашей компании.
2. Нам не был предоставлен четкий перечень критериев для оценки эффективности этого проекта, поэтому мы не смогли объективно проанализировать ситуацию.
3. Мы не могли не столкнуться с проблемой бедной инфраструктуры в регионе, так как никто не решает проблему ветхих домов и нехватки отелей в большинстве городов.
4. Этот ученый внес существенный вклад в развитие науки. Не смотря на тот факт, что многие положения его теорий оспариваются многими современными коллегами, мы не можем не признать, что его исследования помогли значительно сократить потребление энергии. К сожалению, его работы стали известными только после его смерти.
5. Если бы не ее умение мгновенно обрабатывать информацию, выполнять несколько дел одновременно и применять всесторонний подход к решению самых сложных задач, она бы никогда не достигла успеха и не стала бы известной.
6. Даже только тот факт, что вы сотрудничаете с человеком, которого все считают очень надежным, помогло бы вам полностью успокоиться.
7. Он постоянно занят и неохотно дает интервью. Но он очень интеллектуально одаренный человек, который всегда предлагает нестандартный подход к решению проблем, поэтому я готова ждать встречи с ним столько, сколько будет необходимо.
8. Через несколько лет проблема снижения потребления энергии станет такой актуальной, что технологии, которые до этого использовались только в военной сфере, найдут широкое применение в повседневной жизни.
9. Жаль, что мы не воплотили эту творческую идею в коммерческом проекте. Наша прибыль составила бы сейчас больше двух миллионов.
10. Новые технологии, которые предлагает этот инновационный сайт, помогут нам мгновенно обработать информацию и предложить нестандартные решения текущих задач.

Unit 8 Journalism and Media

Glossary

.....

1. media/ press coverage	освещение в СМИ/ в прессе
2. broadcast media	средства телерадиовещания
3. mainstream media	основные средства массовой информации
4. social media	социальные сети
5. tabloids	желтая пресса
6. broadsheets	широкоформатные газеты (обычно солидные, респектабельные издания)
7. to do live broadcast	вести прямую трансляцию
8. to respect the privacy of public figures	уважать неприкосновенность частной жизни общественных деятелей
9. to run a broadcast programme	вести информационную программу
10. to be accused of invasion of privacy	обвиняться во вторжении в частную жизнь
11. to contribute the matter for publication	предоставить материал для опубликования
12. column of miscellaneous comments on people and events	колонка разных комментариев о людях и событиях
13. a peculiar way of seeing and describing the world	своеобразный способ восприятия и описания мира
14. to create clear and succinct sentences	выдавать четкие и краткие предложения
15. a skill at playing the piano	навык игры на пианино
16. an eagerness to communicate	стремление к общению
17. to bring meaning to one's life	привносить смысл в свою жизнь
18. to speak fluently and with great authority	говорить бегло и уверенно
19. to pursue celebrities	преследовать знаменитостей
20. to keep a close eye on smth	пристально следить за чем-л.

Tasks

.....

1 Find the following word combinations in Unit 8 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Chequebook journalism; to find a scoop; to provide a sound bite; to watch out for libel laws; hitting deadlines; to speak off the record; to report without bias; news anchor; human interest stuff; to put a spin on things; to keep circulation figures up; to keep the viewing figures up; to sue over a publication of some information; to be involved in rating wars; superfluous words; evasive politicians.

2 Match the words or collocations (1-10) with their definitions (a-j).

- | | |
|---|---|
| <p>1. columnist
 2. viewing figures
 3. publicist
 4. miscellaneous
 5. bias
 6. superfluous
 7. mainstream media
 8. circulation figures
 9. sound bite
 10. news anchor</p> | <p>a the number of copies of a newspaper or a magazine sold each time it is produced
 b someone whose job is to write articles, especially about a particular subject
 c inclination or prejudice
 d consisting of a mixture of various things
 e someone whose job is to make sure that people know about a new product, film or book
 f unnecessary
 g the number of people watching a television programme
 h a brief catchy comment or saying
 i traditional forms of mass communication
 j a person who presents and coordinates a live television or radio news broadcast</p> |
|---|---|

1	2	3	4	5	6	7	8	9	10

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

<i>press</i>	<i>chequebook</i>	<i>rating</i>	<i>libel</i>
<i>circulation</i>	<i>broadcast</i>	<i>evasive</i>	
<i>a column of</i>	<i>in-depth</i>	<i>a sound</i>	

Box 2

<i>journalism</i>	<i>figures</i>	<i>programme</i>	<i>reporting</i>
<i>wars</i>	<i>coverage</i>	<i>politicians</i>	
<i>miscellaneous comments</i>	<i>bite</i>	<i>laws</i>	

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Exercise 3 as in the example.

There is a lot of emphasis on circulation figures these days.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

<i>scoop</i>	<i>privacy</i>	<i>libal laws</i>	<i>politicians</i>
<i>press coverage</i>		<i>chequebook journalism</i>	
<i>evasive</i>	<i>tabloid</i>	<i>broadsheet</i>	<i>rating wars</i>

- 1 Journalism has very little to do with a story needed to be told. It has more to do with how much _____ your story will get from the media.
- 2 Every journalist is after the big _____, that story with no one else has.
- 3 When considering the media coverage you will give to the story the next thing is to stay on the right side of the _____.
- 4 Too many journalists have used _____ instead of the fact.
- 5 One more thing that should be properly respected is someone's _____ if you do not want your career to be destroyed in court.
- 6 _____ papers are generally more likely to take a risk than a _____.
- 7 Such papers are hungry for the big story as they are constantly involved in _____ with each other.
- 8 _____ sometimes can be so _____ that nobody else can outperform them in their talent — beating around the bushes.

6 Word parts: anti-/-age

Words with *anti-*

<i>antisocial</i>	<i>anti-dumping</i>	<i>anti-consumerist</i>	<i>antifreeze</i>	<i>anti-ageing</i>	<i>anti-competitive</i>
-------------------	---------------------	-------------------------	-------------------	--------------------	-------------------------

Use the words from the box to complete the sentences below. Change the word form if necessary.

1. The agreement between the airlines amounts to _____ behaviour or abuse of dominant position.
2. They have tried to take on the advertising giants by producing ads with an _____ message.
3. Chinese-US trade is affected by problems such as _____ claims, which are always hard to prove.
4. Sport and other clubs keep young people from becoming involved in vandalism and other _____ activities.
5. In other cases a vehicle may need to be operated in a colder environment, requiring more _____ and less water.
6. _____ substances are intended to prevent or limit the process of becoming old.

Words with *-age*

carriage	usage	package	leakage	shrinkage	coverage	percentage
----------	-------	---------	---------	-----------	----------	------------

7. If the carrier agrees to accept dangerous goods for _____, such goods must be accompanied by a full declaration of their nature and contents.
8. Official retail figures for the month of July show the largest _____ increase in retail sales since the beginning of the year.
9. A word may have several entries, one for each of its typical _____.
10. The aid _____ for the earthquake-hit area will include emergency food and medical supplies.
11. Research increasingly shows a substantial thinning of Arctic ice and five percent _____ in its overall cover.
12. There is a good arts _____ in the newspaper, but not much political commentary.
13. Three different investigations have failed to trace any _____ of information to him.

7 *Review of Prepositions.*

1. На самом деле
2. По этой причине
3. Из Парижа в Тегеран
4. 1 февраля 1999 года
5. В назначенный день
6. Во время войны в Косово 1999 года
7. Два года спустя
8. Позже в том же году
9. В начале 1991 года
10. В начале конфликта
11. В зоне конфликта
12. Иметь плохое влияние на что-л.
13. Обвиняться в чем-л.
14. Иметь дело с кем-л.
15. Надеяться на положительный результат
16. Внимательно следить за кем-л.

8 *Correct the ONE mistake in each sentence. It can be a wrong word, extra word, missing word or misspelled word as in the example.*

Example: *He faced with many challenges.*

1. Mike Schneider is an American television news columnist.
2. A good journalist is very curious and communicative but his mind is always uninhabited and he reports with bias.
3. If people are too shy or frightened by someone they still may agree to speak but only the record.
4. Not to be accused of invasion of private it is wise for every journalist to respect the privacy of public figures.
5. A corespondent is someone whose responsibility is to contribute matter for publication on a particular subject.

7. A tabloid is an exclusive news story broken by a single journalist or a group of journalists working together.

9 Provide good English equivalents for the following Russian sentences.

1. Любое печатное издание стремится к увеличению своего тиража.
2. Многочисленные примеры «сенсаций» можно найти в новостях с 1874 года, когда это слово было впервые использовано в печати.
3. Это уникальное событие получило широкое освещение в средствах массовой информации.
4. Несмотря на простые вопросы, его ответы были уклончивыми с множеством ненужных слов.
5. Мы постоянно вовлечены в борьбу за рейтинги популярности. Это приводит к тому, что большую часть эфирного времени приходится посвящать историям знаменитостей.
6. Предвзятость в суждении журналиста не всегда приветствуется, так как может привести к конфликту с аудиторией.
7. В популярной прессе иногда используют информацию, основанную на непроверенных фактах. Это называется журналистика чековой книжки.
8. Он ушел с должности публициста и сейчас работает с читателями и ведет колонку, посвященную различным мнениям о людях и событиях.

Unit 9 Law and Society

Glossary

1 the human species	человеческий род
2 human beings	люди
3 to distinguish one culture from another	отличать одну культуру от другой
4 to identify the commonalities	определить общие черты
5 to obey rules	подчиняться правилам
6 courteous conduct	вежливое поведение
7 to overstate the importance of privacy	переоценивать важность неприкосновенности частной жизни
8 maintenance of privacy	обеспечение неприкосновенности частной жизни
9 to be aware of a fact	осознавать факт
10 respect for the law	соблюдение закона/уважение к закону
11 to shirk responsibilities	уклоняться от ответственности
12 criminal responsibility	уголовная ответственность
13 juvenile delinquency	преступность среди несовершеннолетних
14 a juvenile delinquent	несовершеннолетний преступник
15 a juvenile justice system	система правосудия в отношении несовершеннолетних
16 a juvenile detention center	центр содержания под стражей несовершеннолетних
17 (non-)custodial sentence	наказание (не) связанное с лишением свободы
18 community service	общественные работы
19 harsh punishment	суровое наказание
20 strong deterrent	сильный сдерживающий фактор
21 to provide punishment	назначать наказание
22 to provide rehabilitation	обеспечивать реабилитацию
23 rigorous self-discipline	жесткая самодисциплина
24 to follow a programme	проходить программу
25 to show disobedience	демонстрировать неподчинение

26 drug addiction	наркотическая зависимость
27 to commit crimes	совершать преступления
28 to violate basic principles	нарушать основные принципы
29 to alter behaviour	менять поведение
30 to enact a law	вводить закон в действие
31 to amend a law	вносить поправку в закон
32 punitive responses	ответные меры
33 to be liable to a fine	штрафовать

Tasks

1 Find the following words and collocations in Unit 9 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Exemplary person, mind your own business, make a fuss, be renowned for courteous conduct, be embarrassed to complain, pervasiveness, undercurrent of humour, cheat responsibilities, criminal adolescents, live in dormitories, produce refugees, instil respect for authority.

2 Match the words or collocations (1-7) with the definitions (a-g).

- | | |
|-----------------------|---|
| 1. to make a fuss | a. the state of being in prison, or the time someone spends there |
| 2. unwritten rule | b. the punishment of spending time in prison |
| 3. curfew | c. rule, law etc. is one that everyone knows about although it is not official |
| 4. imprisonment | d. to complain or become angry about something, especially when this is not necessary |
| 5. detention center | e. something that makes some one less likely to do something, by making them realize it will be difficult or have bad results |
| 6. custodial sentence | f. a prison, often for a particular type of persons |
| 7. a strong deterrent | g. a law that forces people to stay indoors after a particular time at night, or the time people must be indoors |

1	2	3	4	5	6	7

3 Make up a list of collocations matching the words from Box 1 and Box 2.

Box 1

juvenile	criminal	human
	be liable to	alter
community		convict
	provide	custodial
	commit	

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Box 2

punishment		young offenders
service	crimes	sentence
delinquency		responsibility
a fine	behaviour	beings

4 Make up six sentences using the collocations from Task 3 as in the example.

The study clearly demonstrates the link between juvenile delinquency and child abuse.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

provide punishment	human beings	criminal responsibility	commit crimes
community service	juvenile delinquents		harsh punishment
unwritten rules	enact a law		be liable to a fine

- 1 The number of _____ and prisoners had risen dramatically in post-war Europe.
- 2 Each offender was ordered to do 120 hours _____ and pay \$850 costs.
- 3 Nevertheless all _____ are equal in dignity and stature.
- 4 The Employment and Labour Relations Act, which among other things prohibits child labour and _____ to violators.
- 5 He got a six-year jail sentence, a _____ for a first offense.
- 6 A Commissioner noted that children aged 12 bear _____.
- 7 Namibia has yet to _____ dealing with refugees.
- 8 We have _____ about what kind of behaviour is considered normal.
- 9 Women _____ fewer _____ than men.
- 10 An employer who did not comply with the obligations would _____.

6 Words parts: co-/-ness

Words with co-

coeducation	coexist	cooperative	collaboration	coincidence	coordinate
-------------	---------	-------------	---------------	-------------	------------

Use the word from the box to complete the sentences below.

- 1 It was a _____ that three earthquakes happened across the world in one week.
- 2 The pursuit of solutions also required _____ approaches.
- 3 However, The Constitution does not prohibit _____, as it permits mixing in private school and universities.
- 4 The two concepts could not _____ and could not even be integrated.
- 5 It was agreed that both target groups would _____ their work.
- 6 Tasks are designed that reward _____ and teamwork, in academic and nonacademic areas.

Words with **-ness**

fairness	readiness	wilderness	openness	witness
willingness				

- 1 The honesty, _____ and lack of pressure with which it is all handled also are most impressive.
- 2 One _____ to the accident said the driver appeared to be drunk.
- 3 The English may not always be joking, but they are always in a state of _____ for humour.
- 4 Each sovereign state has enacted legislation establishing national parks, scientific or scenic reserves and _____ areas.
- 5 Boot camps partly meet teenagers expectations of _____, in that good behaviour is rewarded and bad behaviour is punished.
- 6 Everyone should share its _____ and strong resolve to find a peaceful solution.

7 Review of prepositions.

- 1 Несмотря на
- 2 В системе правосудия
- 3 В отличие от
- 4 Тенденция к
- 5 Применительно к.../ в связи с...
- 6 Принимать во внимание
- 7 Воспринимать как должное
- 8 Наряду с
- 9 Время от времени/ иногда
- 10 Рискую
- 11 В то время как/тогда как

8 Correct the ONE mistake in each sentence. It can be a missing word, an extra word or wrong word as in the example.

Example: He faced with many challenges.

- 1 Considering what he did, I think the punishment was appropriate him.

- 2 A school has to be able to make rules about student's dress, even in the risk of upsetting parents.
- 3 It is these ideas, that lead to what is seen as juvenile delinquent.
- 4 The law goes further to provide a punishment in case of violation.
- 5 It was impossible to take it on granted.
- 6 Anyone found trespassing is liable to maximum fine of \$100.
- 7 The children are aware of the danger of taking drugs.
- 8 Drug addict is now the biggest social problem in American cities.

9 *Translate the following sentences into English.*

- 1 Этот закон предусматривает наказания в случае нарушения запрета.
- 2 Мы сегодня начали работу по внесению поправок в закон в целях расширения полномочий комиссии.
- 3 Если ребёнок отсутствовал на занятиях три раза без официального разрешения, его родители должны быть оштрафованы или наказаны участием в общественных работах.
- 4 Структура и функционирование системы правосудия по делам несовершеннолетних в США постоянно пересматриваются.
- 5 Для несовершеннолетних правонарушителей существуют специальные тюрьмы, где условия содержания менее строгие.
- 6 Мы не можем позволить себе уклониться от этой ответственности.
- 7 Это должно послужить серьезным сдерживающим фактором для будущих нарушителей.
- 8 Государства должны принять эффективные законы по борьбе с терроризмом.
- 9 Ни одно государств не имеет право совершать преступления против собственного народа.
- 10 С другой стороны, меры по борьбе с преступностью несовершеннолетних не должны нарушать прав человека.
- 11 Дети младше 15 лет не могут быть наказаны лишением свободы.

Unit 10 Arts and Entertainment

Glossary

1. literary events	события в области литературы
2. an award-winning film	фильм, получивший награду
3. reviews in the media	отзывы в средствах массовой информации
4. professionally-trained choreographer of the troupe	профессиональный хореограф труппы
5. an accomplished musician	сложившийся музыкант
6. a showcase concert	показательный концерт
7. complexities of personal relationships	сложности личных взаимоотношений
8. a charismatic conductor	харизматичный дирижер
9. personal credibility	личный авторитет (способность внушать доверие)
10. collaborative social media	коллективные социальные сети
11. to be accused of eroding public morality	обвиняться в подрыве общественной морали
12. a peer circle	круг сверстников
13. a genuine desire	неподдельное, подлинное желание
14. to write a screenplay	написать сценарий
15. immersion in media environment	погружение в медийную среду
16. gifted young performers	молодые одаренные исполнители
17. to reinforce global copyright laws	ужесточить международные законы об авторском праве
18. to be a significant commercial success	иметь значительный коммерческий успех
19. to visit various entertainment websites	посещать различные развлекательные сайты
20. poor quality of life	низкое качество жизни

Tasks

1 Find the following word combinations in Unit 10 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

To top the bill; to bring wide-spread critical acclaim; a dance virtuoso; to keep the quality high sky; a star-studded show featuring a legendary trumpeter; a bass-heavy tuneage of female trio; to do a live debate about the merits of user-generated-content; a voyeuristic world; to reinforce their identity as trendy, technology-savvy urbanities.

2 Match the words or collocations (1-9) with the definitions (a-i).

- | | |
|---|---|
| <p>1. showcase
 2. star-studded show
 3. user-generated content
 4. voyeurism
 5. technology-savvy
 6. personal credibility
 7. to erode
 8. immersion
 9. to reinforce</p> | <p>a absorption
 b prominently or proudly regarded or presented
 c destroy by slow consumption or disintegration
 d the practice of taking pleasure in observing something private
 e any digital content that is produced and shared by end users of an online service or website
 f performance with many famous actors, athletes, etc.
 g knowledgeable about the tech that exists
 h personal characteristics that define you as a person
 i to make something stronger</p> |
|---|---|

1	2	3	4	5	6	7	8	9

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

top	legendary	genuine
awe-inspiring	peer	collaborative
top-bass	out of the way	reviews
		immersion

Box 2

in media-environment	desire	trumpeter
tuneage	social media	the bill
circle	design	house
		in the media

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: Their house is so out of the way that you will never find it without a map.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

<i>award-winning film</i>	<i>erode public morality</i>
<i>top (the) bill</i>	<i>accomplished musicians</i>
<i>literary events</i>	<i>keep the quality high sky</i>
<i>reviews in the media</i>	<i>choreographer of the troupe</i>

1. On the wall behind her was a poster of a recent _____.
2. Tonight at that superb venue the Music Centre, Tom Astaire _____ with Alice Ayre and Paulo Morelli.
3. Before becoming a successful composer Mozart met a number of _____ and became familiar with their works.
4. Nobody has ever proved that immoral behavior by elected officials _____.
5. It was a real triumph his great performance received plenty of praising _____.
6. Chris is also _____ coming up with superb dance routines, the best being “Dancing in the Show”.
7. The distinctive feature of this terrific venue is that it always _____ with unforgettable star-studded shows.
8. Mark the 200th anniversary of Jane Austen’s death and the 20th anniversary of Harry Potter on a visit 2017 best _____.

6 Word parts: inter-/-ance

Words with *inter-*

interaction	international	interview	interface	interfere	interdependence
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Use the words from the box to complete the sentences below. Change the word form if necessary.

1. In political terms, the EU has generally carried less weight in _____ affairs.
2. The company conducted research and _____ with customers throughout the country.
3. My computer has a network _____, which allows me to get to other computers.
4. People should acknowledge their _____ with others and with the earth itself.
5. The government warned its neighbours not _____ in its internal affairs.
6. Language games are usually intended to encourage student _____.

Words with *-ance*

acceptance	relevance	maintenance	importance	avoidance	resistance
------------	-----------	-------------	------------	-----------	------------

7. The _____ of this novel to the current situation is striking.
8. There has been strong _____ to the proposed tax increases.
9. Our aim is to provide a place where disturbed young people can find _____ and understanding.
10. The state requires that employers instruct employees in the recognition and _____ of unsafe conditions.
11. There is a risk that the debt-ridden airline that may be tempted to scrimp on _____ or security.
12. Some managers acknowledge the _____ of balancing work and family, and believe it necessary to design specific policies.

7 Review of Prepositions.

1. В это время в прошлом году
2. По всей Венесуэле
3. В пределах 500 миль
4. Оркестр насчитывает более 200 музыкантов
5. Шесть вечеров в неделю
6. В возрасте от 16 до 20 лет
7. До четверти развлечений
8. В последующие пять лет
9. В 1920-е годы
10. Среди его инструментальных подборок
11. В ответ на его вопросы
12. Ссылаясь на эту статью
13. Необходимость в дальнейшем исследовании
14. Вызывая на бис снова и снова

8 Correct the ONE mistake in each sentence. It can be a wrong, extra, missing or misspelled word as in the example.

Example: He faced with many challenges.

1. A comprehensive Swiss wine list and gourmet local produce top off the cheque.
2. The bass-heavy tuneage female trio topped the bill.
3. The film is based on complexities of person relationships between generations connected with absolutely different views on life.
4. A screenwriter is someone whose job may involve working with different kinds of written papers and finally turn them into a novel.
5. Most part of this programme was devoted to a live debate the merits of user-generated-content.

9 Provide good English equivalents of the following Russian sentences.

1. Численность учеников в классах балетной школы не превышает 10 человек, при этом большинство хореографов имеют профессиональную подготовку.

2. Роскошный и смелый дизайн этой постановки действительно впечатляет.
3. Оркестр и хор это нечто гораздо большее, чем просто объединение музыкантов.
4. Обязательно сходите на представление этого танцора-виртуоза, так как он редко бывает в нашей стране.
5. СМИ сообщили о прибытии Борнмутского симфонического оркестра и его харизматичного дирижера Фионы Мэддокс (Fiona Maddocks).
6. Степень погружения в медийную среду оценивалось согласно опросу участников за время, проведенное ими в интернете или перед экраном телевизора в течение дня.
7. Молодые люди прежде никогда не были столь технически подкованы, однако количество свободного времени и карманных денег осталось таким же ничтожным, как и всегда.
8. Хотелось бы подчеркнуть наше подлинное стремление улучшить двусторонние связи в области искусства в интересах наших стран и народов.
9. Наконец, будет создана база данных о неудовлетворительном жилье, являющемся важным фактором неравенства и низкого качества жизни.
10. Выделяя средства, Фонд предоставил возможность молодым одаренным исполнителям участвовать в международных конкурсах и мастер-классах.

Unit 11 Business and Economics

Glossary

1 to run a business	управлять бизнесом/вести дела
2 to diversify a business	разнообразить производственную деятельность
3 to take a risk	рисковать
4 to make redundancy	увольнять сотрудников
5 to cut costs	сокращать издержки
6 to make money	получать прибыль
7 to earn money	зарабатывать деньги
8 to save money	копить деньги
9 to lend money	давать деньги в займы/ссужать деньги
10 to pay a tax	платить налог
11 to invest in advertising	инвестировать в рекламу
12 to avoid bankruptcy	избежать банкротства
13 to create new jobs	создавать новые рабочие места
14 to suffer a downturn	переживать спад (в экономике)
15 to eliminate a competition	устранять конкуренцию
16 tax revenue	налоговые поступления
17 economic slump	экономический спад
18 public spending	государственные расходы
19 competitive market	конкурентный рынок
20 volatile market	нестабильный рынок
21 market confidence	доверие участников рынка
22 cash injection	денежное вливание
23 slight recovery	незначительное восстановление
24 sustained growth	устойчивый рост
25 global recession	мировой экономический спад
26 capital investment	инвестиции в основной капитал
27 inflation rate	уровень инфляции
28 introduction of import tariffs	введение тарифов на импорт
29 expansion of workforce	расширение штата сотрудников
30 business failure	неудача в бизнесе/банкротство
31 stock market crash	обвал/крах фондового рынка
32 underground economy	теневая экономика

Tasks

1 Find the following words and collocations in Unit 11 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

To innovate business, to pay fixed salaries, to pay fringe benefits, outsourcing, to use creative accounting, a mortgage, to charge interest, assets and liabilities, a volatile market, output, fake goods, to settle on the wreckage of our financial institutions.

2 Match the words or collocations (1-8) with the definitions (a-h).

- | | |
|--|---|
| <p>1 fringe benefit</p> <p>2 surplus</p> <p>3 to lend money</p> <p>4 turnover</p> <p>5 to charge interest</p> <p>6 salary</p> <p>7 to borrow money</p> <p>8 profit</p> | <p>a. the amount of business done during a particular period</p> <p>b. money that you receive as payment from the organization you work for, usually paid to you every month</p> <p>c. to ask someone for a particular amount of money for something you are selling</p> <p>d. an additional service or advantage given with a job besides wages</p> <p>e. to use money that belongs to someone else and that you must give back to them late.</p> <p>f. money that you gain by selling things or doing business after your costs have been paid</p> <p>g. to let someone borrow money that belongs to you for a short time</p> <p>h. an amount of something that is more than what is needed or used</p> |
|--|---|

1	2	3	4	5	6	7	8

3 Make up a list of ten collocations matching the words from Box1 and Box2

Box 1

take	economic	tax	to invest in
competitive	to earn	to pay	
to cut	underground	global	

Box 2

costs	slump	recession	economy
market	advertising	a risk	
fringe	benefits	money	revenue

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Task 3 as in the example.

Example: She was earning good money at the bank.

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

economic slump	brand awareness	bankruptcy	lend money	
public spending	market share	cash injection	slight recovery	turnover
borrow	money surplus			

- Our local football club may fold unless it gets a _____.
- The _____ continues to exercise a negative influence on the standard of living of the Russians.
- New products and increased marketing activity are key to gaining _____.
- There's been a big increase in _____ over the past three years.
- Banks would _____ more freely and would feed credit-starved economies.
- I don't want to _____ from the bank unless I really have to.
- This gives the retailer a more attractive product for a larger market and helps the company to create _____.
- Our corporation has an annual _____ of \$ 3.2 billion.
- In subsequent years, there was a _____, but the level remained very low.
- A majority of developed economies, Japan being an exception, registered a budget _____ in 2000.
- Public enterprises run little risk of _____, and if targets are not met, governments usually step in to cover deficits.

6 Word parts: dis-/-ity/-ty

Words with **dis-**

disagree	disapprove	disconnect	discourage	dishonesty	disadvantage
discount					

Use the words from the box to complete the sentences below.

- Eleven percent of households were _____ for non-payment of bills.
- Employees can buy books at a _____.
- Higher cigarette prices do not seem to _____ people from smoking.
- Two problematical areas in modern-day criminal law are _____ and intention.
- Experts _____ on how much the programme will cost.
- The board of directors _____ the sale.
- The new rules may put European farmers at a _____.

Words with: **-ity/-ty**

flexibility productivity probability humanity scarcity poverty property

Use the words from the box to complete the sentences below.

- 1 There is a strong _____ that the problem will recur if we do not deal with it now.
- 2 Managers are always looking for ways to increase worker _____.
- 3 We need an effective strategy to fight _____.
- 4 The needs and waste of _____ have multiplied accordingly.
- 5 This system offers reduced keycard expenses for the hotel, increased efficiency and increased _____.
- 6 The hotel is not responsible for any loss or damage to guests personal _____.
- 7 There is a _____ of resources both at the national and international levels.

7 Review of prepositions

- 1 В рамках глобальной экономики
- 2 Торговля контрафактными товарами
- 3 Увеличить на 23%
- 4 Согласно промежуточным результатам
- 5 Резкий рост безработицы
- 6 Небольшой профицит к началу следующего года
- 7 Бюджет на следующий год
- 8 Свыше их кредитных возможностей
- 9 Быть связанным с сокращением штатов
- 10 В отношении текущего кризиса
- 11 Повестка дня на вечер
- 12 20% доля от всей суммы

8 Correct the ONE mistake in each sentence. It can be a missing word, an extra word or a wrong word.

Example: *He faced with many challenges.*

- 1 Investment to gain to market share may also increase output, but is primarily directed to reducing costs.
- 2 May I ask you to pay for advance?
- 3 1989 was a year of great political changes in the eastern Europe.
- 4 There is a possibility of a full-scale economical crisis, like the great crash of 1923.
- 5 We're not going on holiday this year because we're trying to keep money.
- 6 He supposes that technological process will eliminate the problem of scarcity resources.
- 7 Governments affect on output that is produced through their tax and transfer payments.

9 Translate the following into English.

- 1 Большинство инвесторов изучают рынок и только потом идут на оправданный риск.
- 2 Новый закон предусматривает возможность выплаты пособий в течение всего двух-летнего периода.
- 3 Развивающиеся страны нуждаются в помощи развитых экономик в том, чтобы выплатить их долги и тем самым избежать банкротства.
- 4 В период экономического спада именно эти расходы в первую очередь стремится сократить любая организация.
- 5 Масштабы официальной занятости возросли более чем в два раза, что способствовало увеличению налоговых поступлений.
- 6 По данным Всемирного банка, в 2016 году оборот мировой торговли снизился почти на 5 %.
- 7 Чрезвычайно быстрые темпы роста инфляции оказывают разрушительное действие на объём национального производства и занятости.
- 8 Нужны немалые капиталовложения, чтобы создать новые рабочие места.
- 9 В условиях рыночной экономики всякая денежная сумма может приносить доход.
- 10 У фирмы не было возможности увеличить расходы на рекламу, в результате чего она потеряла часть рынка сбыта.

Unit 12 Science and Nature

Glossary

1. scientific study of matter in outer space	научное изучение материи в космическом пространстве
2. dimensions of celestial bodies and phenomena	размеры небесных тел и явлений
3. properties of matter	свойства материи
4. versatile material	универсальный материал
5. decomposition of biodegradable plastic	распад биоразлагаемого пластика
6. discovery of polythene	открытие полиэтилена
7. basic constituent of plastic bags	основной компонент полиэтиленовых пакетов
8. blossom-laden branches	цветущие ветви
9. social order	общественный строй/порядок/уклад
10. to have it up to here	рассердить, расстроить, удручить
11. mining of mercury	добыча ртути
12. narrow ridge extending south	узкий горный хребет, простирающийся на юг
13. pollination of agricultural and horticultural crops	опыление сельскохозяйственных и садовых культур
14. availability of fossil fuels	наличие ископаемых видов топлива
15. limited resistance to poisons and pollutants	ограниченная устойчивость к ядам и загрязнителям
16. to experience foreign cultures and civilisations	познакомиться с зарубежной культурой и цивилизациями
17. enthusiastic and conscientious student	увлеченный и добросовестный студент
18. to develop skills in communication	развивать навыки общения
19. to take on a wide range of responsibilities	взять на себя широкий круг обязанностей

Tasks

1 Find the following word-combinations in Unit 12 and contextualize them. Explain their meaning and give corresponding Russian equivalents.

Tiny micro-particles ingested by marine animals; germinating seeds; to delight the human palate; to evade the immune system; carnivorous plants; to turn a blind eye to the fact that; to come on in leaps and bounds; tree-huggers; to wheel out an argument; to spout about something; to be/go bonkers to deny that; anti-plastic brigade; a bit of a rant; toxic chemicals leech from plastic.

2 Match the words or collocations (1-10) with their definitions (a-j).

- | | |
|--|--|
| <p>1. versatile
 2. properties
 3. a ridge
 4. the human palate
 5. mercury
 6. to germinate
 7. carnivorous plants
 8. in leaps and bounds
 9. tree-huggers
 10. a rant</p> | <p>a to cause (a seed) to start growing
 b a heavy silvery-white metal which is liquid at ordinary temperatures
 c insectivorous plants
 d attributes that are associated with something
 e having varied uses or serving many functions
 f a person's ability to taste
 g environmentalists
 h uproarious merriment
 i very quickly
 j a long narrow raised land formation with sloping sides especially one formed by the meeting of two faces of a mountain</p> |
|--|--|

1	2	3	4	5	6	7	8	9	10

3 Make up a list of ten collocations matching the words from Box 1 and Box 2.

Box 1

blossom-laden	the dimensions of	the availability of	to delight
germinating	anti-plastic	a limited resistance to	
to turn a blind eye	a pollination of	the basic constituent of	

Box 2

agricultural and horticultural crops	the human palate	brigade
to the fact that	branches	fossil fuels
celestial bodies and phenomena	seeds	plastic bags
		poisons and pollutants

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

4 Make up six sentences using the collocations from Exercise 3 as in the example.

Example: *The germinating seeds absorb some of the bitterness of this extract, which makes the seed unattractive for termites, birds and fowls.*

5 Fill in the gaps using the words and collocations from Box 3.

Box 3

<i>come on in leaps and bounds</i>	<i>properties of matter</i>	
<i>discovery of polythene</i>	<i>social order</i>	
<i>versatile material</i>	<i>outer space</i>	<i>carnivorous plants</i>
<i>evade the immune system</i>	<i>ridge</i>	<i>bonkers</i>

1. Plastic is an extremely _____, that has revolutionized manufacturing processes in numerous industries.
2. Even humankind's successful venture into _____ draws doubters and critics alike.
3. The science of chemistry developed from observations made about the nature and behavior of different kinds of matter, which we refer to collectively as _____.
4. _____ is attributed to two scientists — Eric Fawcett and Reginald Gibson — who first produced it by accident in 1933.
5. Look at the topography of the north, and you can see a narrow _____ extending south from the James river to Berkshire border.
6. Since the dawn of history, religion has played the key role in the development of thought, culture, ethics and _____.
7. When he got absolute control, he went absolutely _____.
8. _____ usually grow in places where the soil is thin or poor in nutrients, especially nitrogen, such as acidic bogs and rock outcroppings.
9. The malaria parasite is one of our most dangerous enemies due to its ability _____ and acquire resistance to the drugs designed to kill it.
10. The medical advancements in treating this condition _____ over the past few years.

6 Word parts: uni-/-ish

Words with *uni-*

universal	unilateral	uniform	unicellular	unicorn	unicycle
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Use the words from the box to complete the sentences below. Change the word form if necessary.

1. One reason for the author's success is that her novels have a _____ appeal.

2. When you rolled the clown on the _____ away the balloon would have a flat trajectory and move very slowly.
3. In particular, a _____ organism corrects direction of its own motion reacting to changes in the environment.
4. A _____, centralised and personalised approach to decision-making was necessary to avert economic collapse and initiate structural adjustment.
5. A head-stick, also descriptively known as a _____ stick, is a combination of a stiff head-band and rigid stick.
6. British recruitment propaganda emphasized the exalted status of imperial soldiers in their smart _____.

Words with *-ish*

Scottish	foolish	selfish	greenish	bookish	childish	plumpish
----------	---------	---------	----------	---------	----------	----------

1. When you describe the behavior of an adult or an older child as _____, you mean the person is behaving in a _____ way that is typical of a young child's behavior.
2. At lower frequencies, therefore, induced perceived temporal modulation occurred between a reddish and _____ percept.
3. A _____ person enjoys reading books, especially serious books.
4. For a _____ woman, she had noticeably small hands, graceful and white.
5. The judge told him: "Your attitude shows a _____ disregard for others."
6. A _____ Committee of the Council exercises the same function in Scotland.

7 Review of Prepositions.

1. В предметной области
2. Долгое время
3. Влияние на деятельность человека
4. Рука об руку
5. Вдобавок ко всему
6. По крайней мере
7. Опылять вручную
8. Во имя чего-л.
9. В конце экзамена
10. Выражать свое беспокойство по поводу чего-л.
11. К 1980-м годам
12. В послевоенные годы
13. Тем временем
14. В последний день месяца

8 Correct the ONE mistake in each sentence. It can be a wrong word, extra word, missing word or misspelled word as in the example.

Example: *He faced with many challenges.*

1. Our teacher usually turns a blank eye to the fact that the student often comes to school a few minutes late.

2. With technology traveling at breakneck speeds, extraction and refinery procedures have also scaled up, making the availability fossil fuels even greater.
3. One of the greatest mysteries is how the Human Immunodeficiency Virus (HIV) escapes the immune system, thus requiring the use of new medication.
4. Polythene, the basic constituency of plastic bags, was discovered in the middle of the last century by two English scientists.
5. This town, which had been built on the logging industry, collapsed with the huggers.

9 Provide good English equivalents for the following Russian sentences.

1. Астрономия это научное изучение материи в космическом пространстве с целью определения или измерения свойств удаленных объектов.
2. Добыча ртути в последние годы сократилась, поскольку в мире растет озабоченность по поводу загрязнения окружающей среды.
3. Пластик это универсальный материал, используемый для производства упаковки, одежды, игрушек, товаров для дома, посуды, медицинских приборов и многого другого.
4. Мир, безопасность, общественный порядок и стабильность несовместимы с крайне низким уровнем жизни.
5. Правительствам следует работать в направлении уменьшения зависимости от ископаемых видов топлива.
6. Еще одной важной функцией, которую выполняют медоносные пчелы, является опыление сельскохозяйственных и садовых культур.
7. Наши океаны изобилуют пластиковыми отходами, которые медленно распадаются на крошечные микрочастицы, поглощаемые морскими животными.
8. Мои друзья могут часами разглагольствовать о политике.

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