

Global Trends and Their Impact on the Petrochemical Industry

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Trends shaping our changing world

Demographics



Demographics (population growth)

- In 1950, there were 800 million children under 15, and in 2025 there will be 2.1 billion.
- World life expectancy will increase by 8 years by 2050.

Urbanization (city growth)

 By 2030, 2/3 of the world's population will live in cities (accounting for 80% of global GDP). Today, 1/5 of the population lives in 600 cities (accounting for 60% of global GDP).

Migration

 50% of transborder migration in the last 20 years has been from non-Arab countries in Asia.

Trade and consumption



Growth in global trade and transport

Global trade has increased 4
 times over the past 25 years

Consumption models (growing inequality)

- The gap in per capita GDP between developed and developing countries was \$40,000/person.
- ✓ Luxembourg –
 \$104,500/person
- ✓ Qatar \$66,300/person
- ✓ South Sudan has the lowest per capita GDP – \$245/person.

Resources/the environment



Energy (energy efficiency)

 The share of alternative energy sources will increase*

Water (scarcity)

• 5 billion people (54% of the population) will not have access to clean drinking water in 2050

Land (scarcity)

 Only 3% of the land surface is available for agriculture

Food (scarcity)

 25% of food is lost at various stages of production, transportation and storage

Climate (global warming/environmental degradation)

 Melting of Antarctica's ice will raise sea level by 10 m

Technology



4th Industrial Revolution

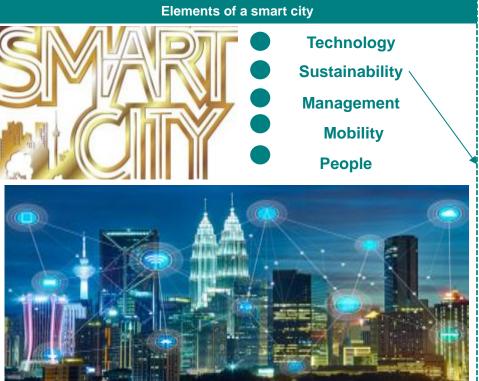
 Blurring the lines between the physical, digital and biological spheres

Digitization in the petrochemical industry

- 3D factory simulation and visualization
- Engineering and diagrams
- Information management
- Material control and project management



The cities of the future will be "smart"



The key link in a smart city is the operations center, which collects information about lower-level systems and performs 2 main functions:

- provides information to the whole population
- provides feedback interfaces







 Energy-efficient heating in buildings (the required energy comes from within the building without using external sources)

- technology for taking outside air, purifying it and then heating or cooling it, depending on the preset parameters.

• Air conditioning system:

- a heat recovery unit is installed in each apartment for setting preferred air temperature parameters.

- "wet" facade technology keeps heat in the building instead of sending it outside.

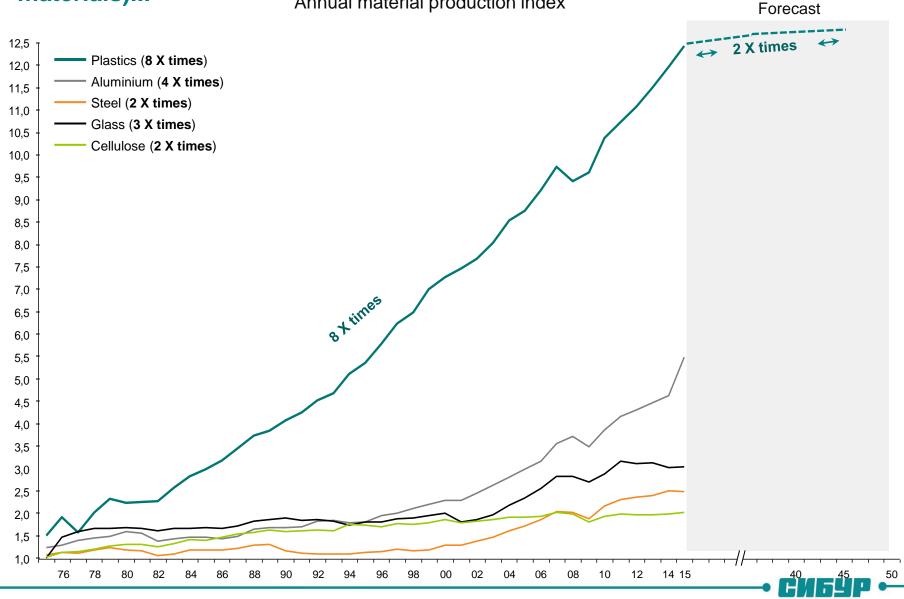
Reduced CO₂ emissions:

- a smart parking system reduces greenhouse gas emissions (since cars looking for parking space create up to 1/3 of urban traffic).

Digital emergency alert system:

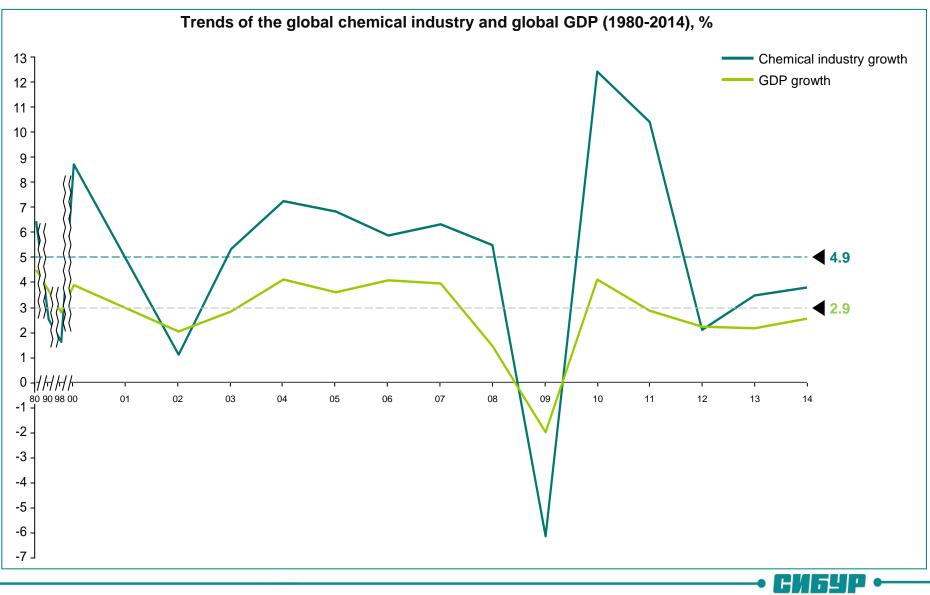
sensors warn public utilities of malfunctions in water or gas lines as soon as they happen, reducing leaks.
a "smart city" traffic management system will not only create a "green wave" for ambulances, but will also transmit all information about the patient to the hospital even before arrival, saving time and lives.

In the last 40 years, there has been a polymer revolution (plastic production has increased 8 times, or 2-4 times more than the growth of conventional materials)... Annual material production index



Sources: The New Plastics Economy: Rethinking the future of plastics report; Source: IHS; OECD Environmental Outlook for the Chemicals Industry (1970, 1980, 1990), GCO Global Chemical Outlook 2012, Statista 2002-2014

... which has enabled the chemical industry to grow faster than the global GDP...

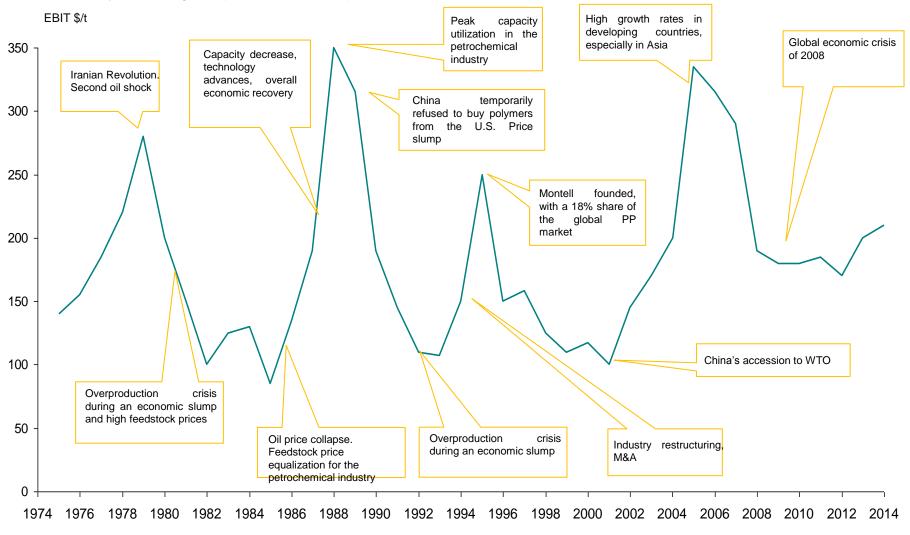


Sources: The New Plastics Economy: Rethinking the future of plastics report; Source: IHS; OECD Environmental Outlook for the Chemicals Industry (1970, 1980, 1990), GCO Global Chemical Outlook 2012, Statista 2002-2014

... despite its high cyclicity

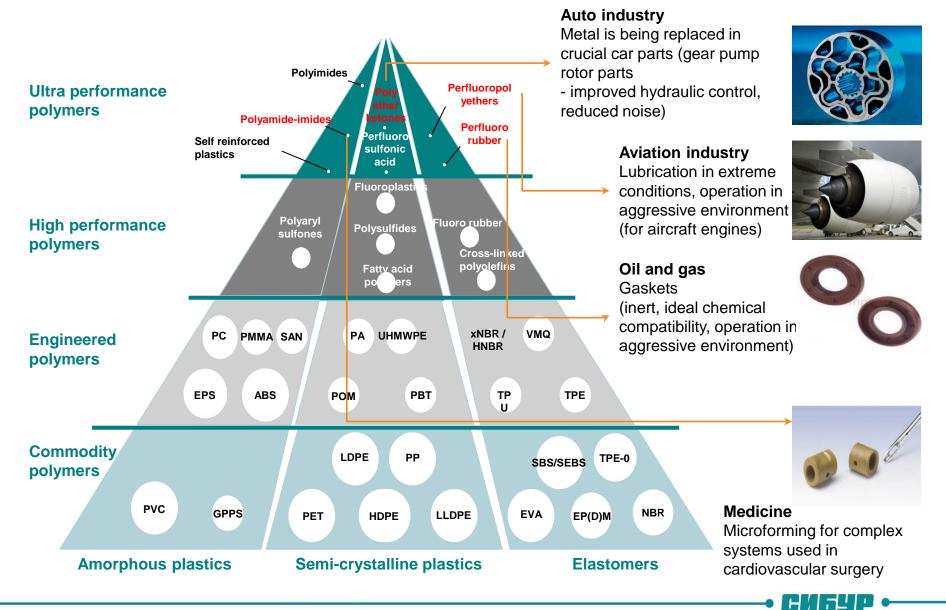
The full cycle in the chemical industry lasts 7-10 years on average

Profitability trends of global petrochemical companies

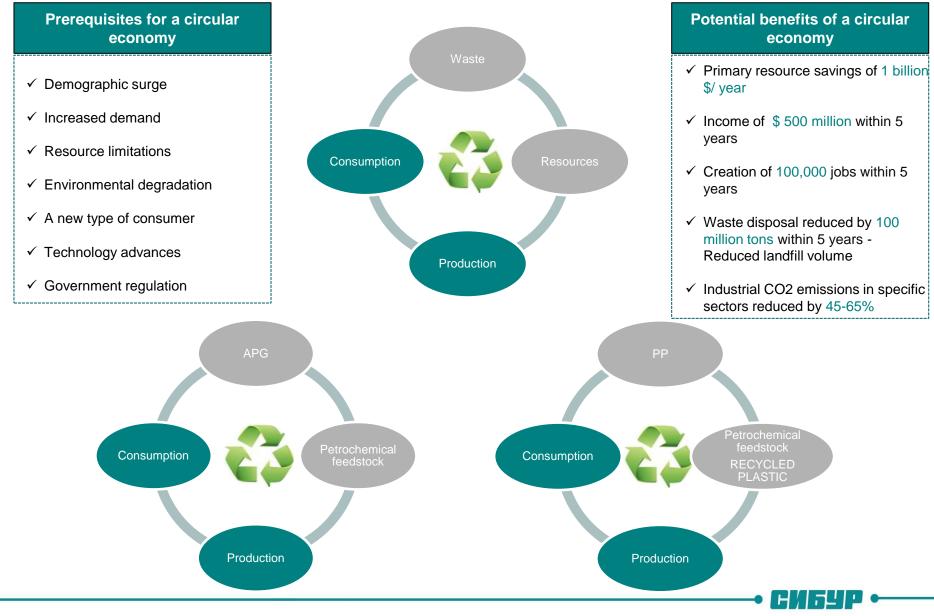


Sources: The New Plastics Economy: Rethinking the future of plastics report; Source: IHS; OECD Environmental Outlook for the Chemicals Industry (1970, 1980, 1990), GCO Global Chemical Outlook 2012, Statista 2002-2014

Demand for new materials and technologies is driving growth of petrochemical processing, especially the polymer industry



A circular economy is designed to eliminate resource limitations



Low oil prices as well as poorly structured and managed "waste chains" are still the main obstacles to increasing the percentage of plastics recycling



Finance

- Low oil prices
- High sensitivity of processing margin to price volatility for primary plastics due to the large percentage of fixed costs in the production cost
- Cost-effective processing is due to economy of scale; processing is uneconomical in low population areas where there are not enough end users of recycled plastics

Waste collection

- High municipal waste collection costs
- High cost of transporting waste
- Waste collection infrastructure is poorly built and slow to respond to changes in demand structure



Technology

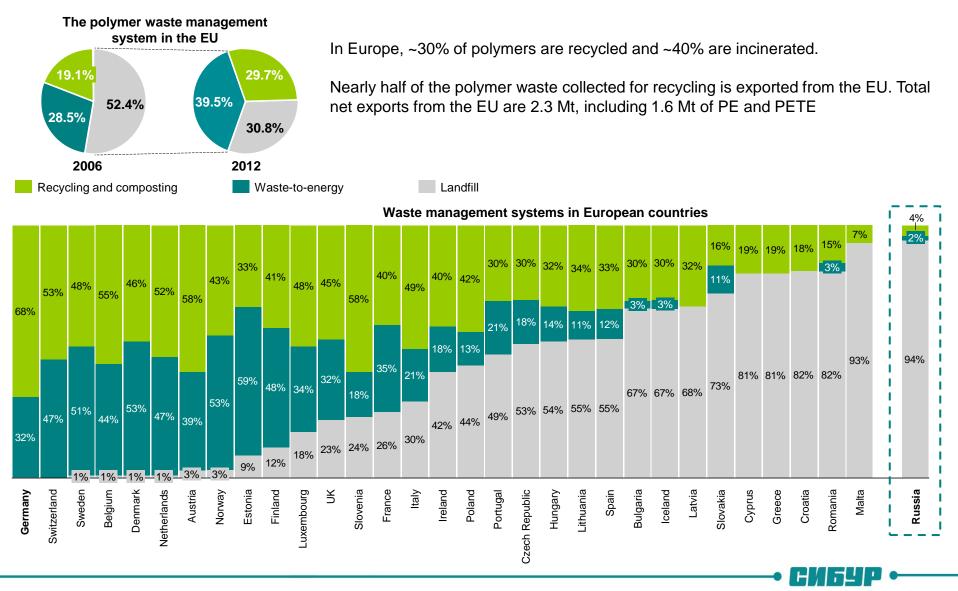
· Increased use of composites makes recycling plastics more complicated



Marketing/Demand

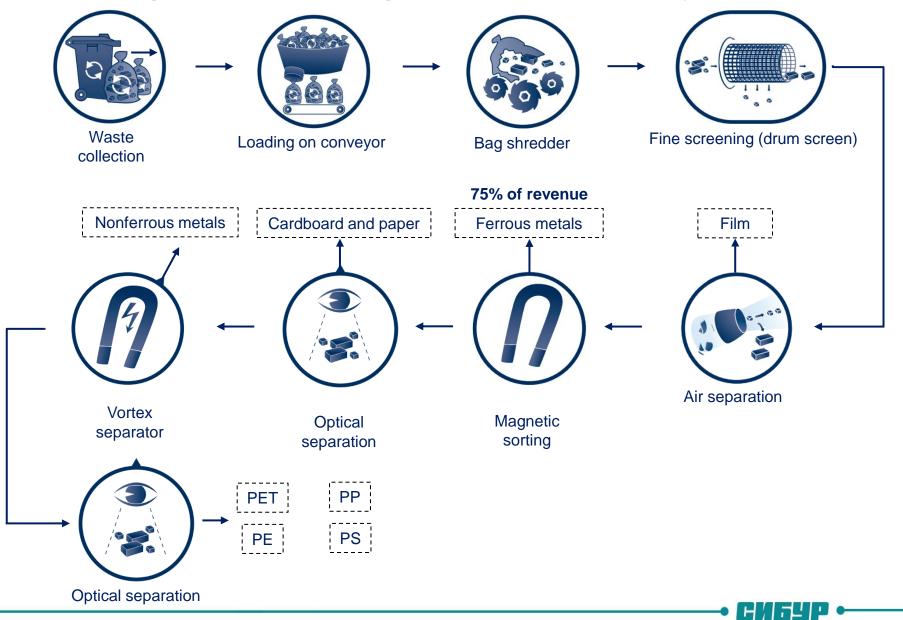
- A small number of consumers prefer to buy products in recycled plastic packaging
- The use of recycled plastic to make bottles will decrease without legislative support
- Offering a broad range of primary plastics for various purposes reduces consumption of recycled plastic in areas where mandatory recycling is not legislated

Polymer waste recycling is part of the general waste management system and cannot be developed separately; Germany is the EU leader



Sources: UN Comtrade Database, Strategy on Plastics in a Circular Economy

Waste sorting flowchart according to ALBA Group (Germany)



New trends – Using recycled plastic (construction)





heat and mechanical treatment and compressed into briquettes

Artificial islands built of trash that has undergone



Yumenoshima trash island in Tokyo Bay has a stadium, a park, greenhouses and a museum



Ogishima trash island was created especially for building a metallurgical plant on it

Kansai International Airport is located on an artificial island in Osaka Bay

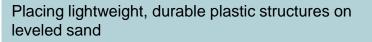


Using plastic recycled from recovered ocean waste for road construction



Unlike traditional paving, it is more resistant to abrasion and temperature drops







A hollow plastic plate allows the use of various cables



Source: http://bigpicture.ru/?p=696783. https://rodovid.me/Asya/ostrova-iz-musora-v-yaponii.html

Environmental strategic positioning of chemical companies

Global chemical and FMCG companies are employing the following strategies to tackle environmental challenges:

- Demonstrating their commitment to the concept of Sustainability and environmental protection
- 2 Focusing on climate protection
 - Showing their commitment to the concept of a Circular Economy



Positioning the company's operations as part of the solution to Global Challenges

These strategies are based on the relevance of environmental risks for the chemical industry today. Climate protection is still a key topic, but the increasing urgency of environmental pollution by waste makes the strategy of commitment to a Circular Economy even more important

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Case 1 – focus on the advantages of plastic from the perspective of climate protection – INEOS, BASF and Total

Positioning products from the perspective of climate protection will help transform the image of traditionally "dirty" products (e.g., plastic).

INEOS is showing its dedication to solving climate problems by developing and manufacturing carbon fiber: using carbon fiber in aircraft construction increased energy efficiency of the aircraft by 30%.





BASF is focused on using polymers in vehicle manufacturing, which reduces their weight (and thus fuel consumption and CO2 emissions), and the company's insulation products also help save energy.

Total is using its Ecosolutions program, in which products are marked with a special label, to promote reduced resource, energy and water consumption and minimize environmental impact



Case 2 – combating climate change using the example of SOLVAY and BASF

Solvay has set a "greenhouse gas reduction goal" (the ratio between CO2 emissions and EBITDA) of 40% and is focusing on means of achieving the goal:

- Optimizing manufacturing
- Developing green technologies
- Increasing the percentage of renewable energy sources in power consumption

On January 1, 2016, the company set an intrinsic value of EUR 25/ton on CO2, which is taken into account when making investment decisions.





In 2016, energy-efficient technologies and products from **BASF** allowed its customers to reduce greenhouse gas emissions by 540 million tons of CO2 equivalent.

In this way, the company is shifting the focus from its own CO2 emissions and emissions from power consumption to emissions related to using the company's products. This will show more significant results.

Case 3 – commitment to a circular economy – FMCG companies

The strategy for supporting a circular economy is especially evident in the sustainability goals of FMCG companies:

Coca Cola:

 Achieving recycling and reprocessing figures of 75% for the company's packaging on developed markets by 2020

PepsiCo:

- Achieving recycling or reprocessing figures of 100% for its packaging by 2025
- Achieving 0% disposal of consumption waste from the company's operations by 2025

Unilever:

- Cutting waste from the company's products in half by 2020
- By 2025, all plastic packaging will be suitable for reprocessing and reuse or will be fully biodegradable









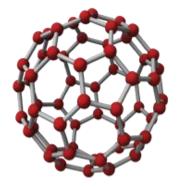
Case 4 – commitment to a circular economy – international chemical companies



Dow Chemical is showing its commitment to solving waste problems through R&D. Its sustainable development strategy includes the goal of presenting 6 large-scale waste recycling and reprocessing projects together with the government and other industries by 2025.

INEOS is focused on developing lighter plastics with the strength and durability of conventional plastics. It is easier to recycle these plastics than regular ones, which helps reduce the amount of waste.

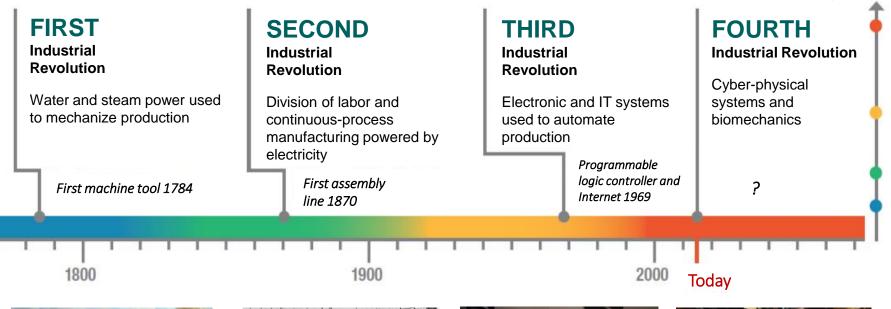




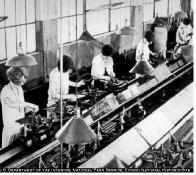
DuPont is focused on manufacturing biodegradable plastics (bioplastics). The company says it has one of the largest biopolymer product lines on the market and emphasizes the sustainability of bioplastics compared to conventional oil- and gas- based products.

The Fourth Industrial Revolution blurs the lines between the physical, digital and biological spheres















Level of complexity

The chemical industry has always played a leading role in innovative transformations, and is a key component in implementing the "Industry 4.0" concept today

	Elements of the 4th Industrial Revolution		Growth rate	Chemicals used	
MOBILITY		Electric cars	Electric car sales by 2020 – 4.9 million units	Plastics, composites, battery components	
		Umanned aerial vehicles (UAV)	UAV market: 2015 – \$10.1 billion 2020 – \$14.9 billion	Plastics, composites, battery components	
MOBILE AND SMART DEVICES		Smartphones and tablets	Number of mobile devices in use: 2015 – 8.6 billion 2020 – 12.1 billion	Board and panel components, transparent wires, protective films, photoresists	
		Flex screens	AMOLED screen market: 2015 – \$2 billion 2020 – \$18 billion	Board and panel components, transparent wires, protective films, photoresists	
CAPACITY AND COMPUTING		High speed Internet	High speed Internet: 2015 г. – 24.7 Mbit/s 2020 г. – 47.7 Mbit/s	Chlorosilane for ultrapure glass	
		More efficient microcircuits	AMOLED screen market: 2015 – \$2 billion 2020 – \$18 billion	Dielectrics, photoresists, colloidal silicon dioxide, etc.	

Source: Digital Transformation Initiative: Chemistry and Advanced Materials Industry, WEF & Accenture

3D printers can be used to print the body and small parts; standard internals are used for cars in most cases

Urbee 2 (3D printing – 80%)



- Manufacturer: KOR Ecologic
- Year of manufacture: 2013
- Weight: 544 kg
- Speed/Engine: 112 km/h. An internal combustion engine running on gasoline and ethanol; the battery can be charged overnight
- Technology: (Fused Deposition Modeling, FDM). A 3D object is formed by fused deposition for 2500 hours. The model is based on a metal frame and 50 plastic parts
- Function prototype

Strati (3D printing – 85%)



- Manufacturer: Local Motors
- Year of manufacture: **2014**
- Weight: 961 kg
- Speed/Engine: up to 65 km/h. Battery charge will last for 190-240 km
- Technology: (Fused Deposition Modeling, FDM). The car is made of carbon fiber (15%) reinforced thermoplastic
- Functional concept

Blade (3D printing – about 25%)



- Manufacturer: Divergent3D
- Year of manufacture: 2015
- Weight: 635 kg
- Speed/Engine: 700 HP dual-fue 4-cylinder turbo engine accelerating to a "hundred" in 2.2 seconds.
- Technology: Direct Metal Laser Sintering (DMLS)*. Printed: carbon fiber components connected with aluminum joints to make a strong, light vehicle frame. Made by traditional methods: composite panels, wheels and wheel covers, brake pads and other parts.
- Functional concept

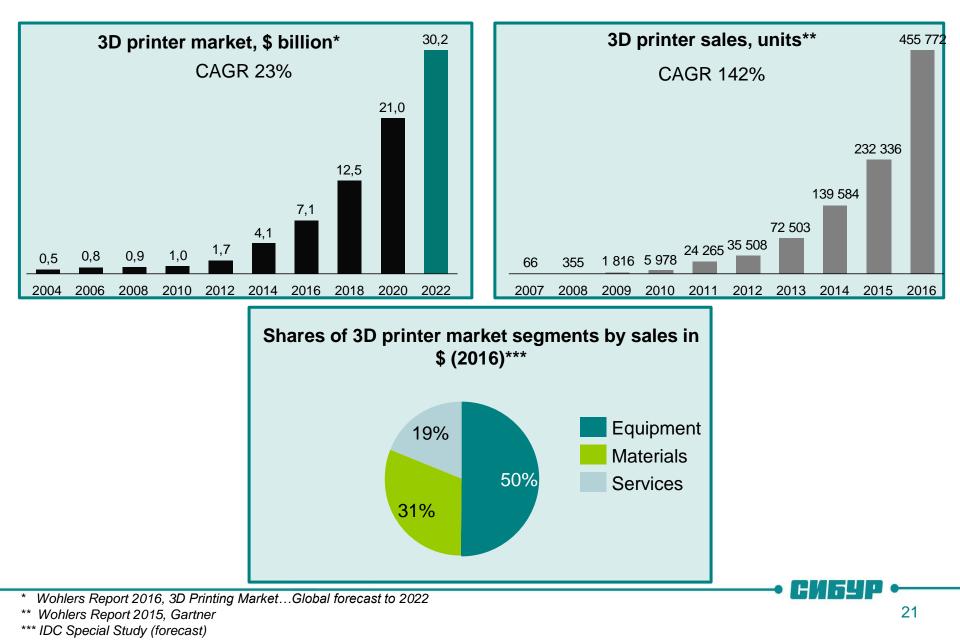
StreetScooter C16 (3D printing – 75%)



- Manufacturer: Aachen University
- Year of manufacture: 2015
- The two-seater car weighs 450 kg without the batteries
- Speed/Engine: up to 100 km/hour. A fully charged battery will last for 100 km. Technology: (PolyJet). The front and rear of the body, bumpers, doors, wheel arches, side skirts and other standard parts; nearly the whole interior and undercarriage and transmission parts were printed.
- Function prototype

*Note: aluminum powder melted by a laser is used to create the required form layer by layer.

Outlook for the global 3D printer market The market is growing rapidly; CAGR for 2004-2022 is 23%*



Strategies of petrochemical players are based on their value chain capabilities and advantages

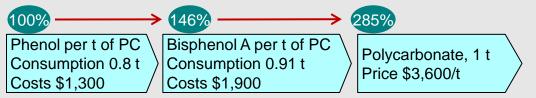
FEEDSTOCK PR	ODUCTION SALES
Strategy No. 1: Access to low-cost feedstock	Strategy No. 2: Access to main markets
Why is this important?	Why is this important?
The feedstock cost component could reach 80% of the production cost (e.g., for PE).	E.g., present-day PE unit output is typically 1-
So low-cost feedstock is a key factor of competitiveness.	1.5 million t. Compare this with PE consumption of 1.9 million tons in Russia in 2014.

Strategy No. 3: Access to technology

Why is this important?

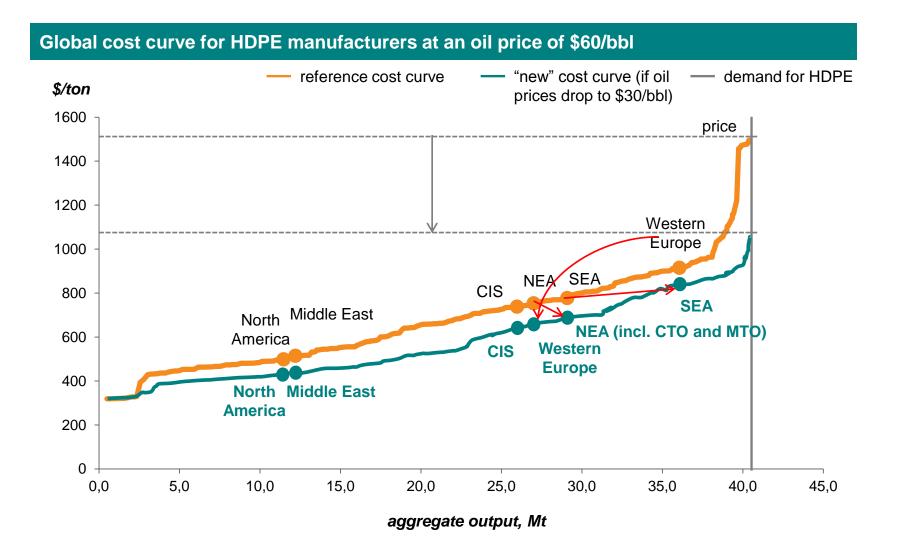
Prices for higher value added products are always higher than those for base chemicals.

Example of a value added product*:



*estimate, sources – Platts, ICIS LOR

When oil prices drop, the global cost curve for PE manufacturers flattens, PE market volatility increases, and feedstock advantage gradually weakens



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Recent trends in the chemical industry

Ethane is becoming a global feedstock



23.06.2016 – the tanker Ineos Intrepid delivered 27,000 m³ of ethane to the Ineos petrochemical plant in Rafnes, Norway. Exporters – the American drilling companies Range Resources and Consol Energy produce crude material at the large Marcellus shale gas field in western Pennsylvania.

South Asia – new emerging markets for the petrochemical industry





Iran and India – prospect, threat, potential?

Quasi-market mechanism for process management



An auction simulation has been created where different plants can generate a reasonable resource price for one another without outside intervention. A software solution handles big data. A coordinator confirms the final price and gives a "command" to manufacture the required amount of products.

BASF – Quriosity supercomputer



Quriosity will enable BASF to effectively study complex issues and shorten new product launch times.

Global warming and the chemical industry



The Paris Agreement proposes to keep the global temperature rise within 1.5–2°C.
Transition towards a green economy
The most promising trends are wind farms and energy-efficient buildings.

A new method for making plastic from CO2 and biowaste



Developed by a team of Stanford University chemists headed by Matthew Kanan

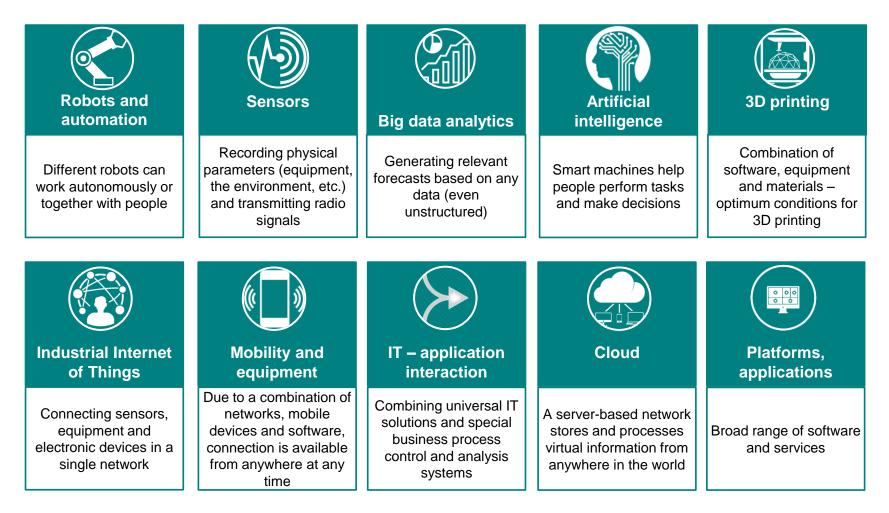


Main strategic response of petrochemical peer groups is increased segment consolidation and development of new wave of large-capacity projects in the U.S.

	Focus on current investments (including M&A, IP)			Divestment regions /	<i></i>
	Region an	nd product conversion	R&D	cost reduction	Key trends
Diversified global p/c companies	USA Asia Europe	 Mainly basic petrochemicals Dow DuPont deal Specialty chemicals, rubbers Focus on innovative products 	 Further development of R&D centers Digital Technologies adoption 	 Europe – cost and asset portfolio optimization 	 Asset portfolio optimization (for Europe) Raw material weight saving JVC with national champions to gain access to emerging markets and feedstock in exchange for technology Moving toward user industries (auto industry, batteries)
National champions of Emerging Markets	Mainly "home regions" and the U.S.	 Mainly base polymers and aromatics 	Active expansion of the grade range	-	 Expanding capacity based on feedstock advantages Drive to develop technologies / adding more value added products
Large specialty and niche manufacturers	Europe, USA, Middle East	 Niche products and specialty chemicals, synthetic rubbers Reducing the monomer shortage 	 Opening innovation centers Searching for new consumer segments 	-	 Focus on the largest markets in Europe, the U.S. and Asia (China)
Russian and other feedstock rich companies	Russia, CIS Middle East	 Basic p/c (PE, PP, PS, synth. rubbers, organic chemicals) Setting up JVC with national champions 	 New base polymer grades 	 Upgrading production facilities, reducing operating costs 	 Revamping/building competitive world scale capacities Monetizing available raw materials potential Projects in basic bulk petrochemicals

Chemical industry is undergoing major changes thanks to the digital revolution that is mainly about moving towards Digital Enterprise

Digital technologies with the greatest impact on the chemical industry

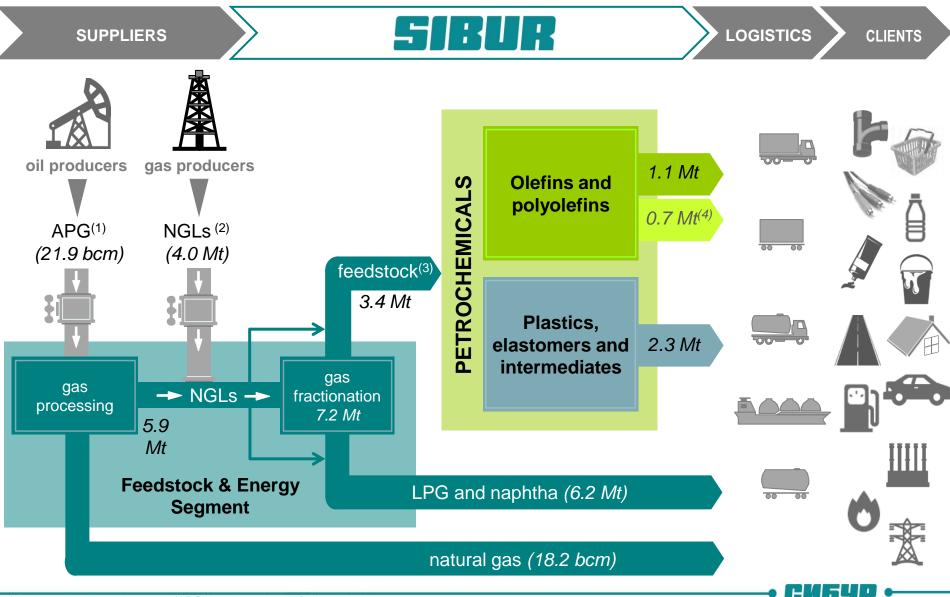


SIBUR today...

SIBUR's competitive advantages						
	COMPETITIVE ACCESS TO STRANDED FEEDSTOCK	 Strategic location in Western Siberia – home to the majority of hydrocarbon feedstock reserves in Russia Extensive infrastructure creating high barriers to entry ~90% of feedstock supplies are guaranteed under multi-year contracts 				
THE REAL PROPERTY.	LEADERSHIP IN ATTRACTIVE DOMESTIC MARKET	 Domestic consumption of petrochemicals lagging behind developed economies The largest player in the domestic petrochemical industry 				
	ROBUST PROFITABILITY THROUGH THE CYCLES	 Portfolio diversification across geographies and demand drivers Cost base in oil-linked Russian currency and revenues mainly in hard currencies serve as a natural hedge against energy cycles Complementary energy and petrochemical businesses resist oil shocks A leading EBITDA margin in petrochemical universe 				
	UNIQUE GROWTH STRATEGY	 Polyolefin production in Western Siberia – efficient monetization of ample feedstock stranded in the region ZapSib – large-scale polyolefin capacity in Western Siberia to capture best-in-class margins Proven track record in execution of investment projects in Russia 				

СИБУР

... a unique vertically integrated gas processing and petrochemical company



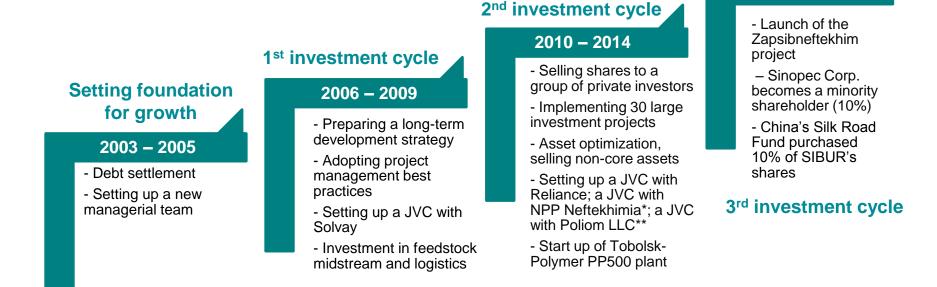
(1) Associated petroleum gas (APG) is a by-product of oil production.

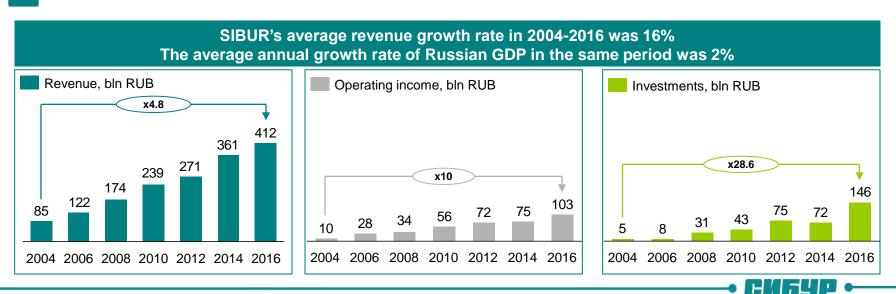
(2) Natural gas liquids (NGLs) inclúde raw NGL, LPG (liquefied petroleum gas) and naphtha. Raw NGL is a by-product of gas production.

(3) Includes LPG, naphtha and raw NGL. Composition may vary from year to year depending on market conditions and other limitations.

(4) JV sales include PVC, caustic soda (RusVinyl) and PP (Poliom).

SIBUR is a company that has progressed from a set of isolated assets to becoming a leader of the Russian petrochemical market



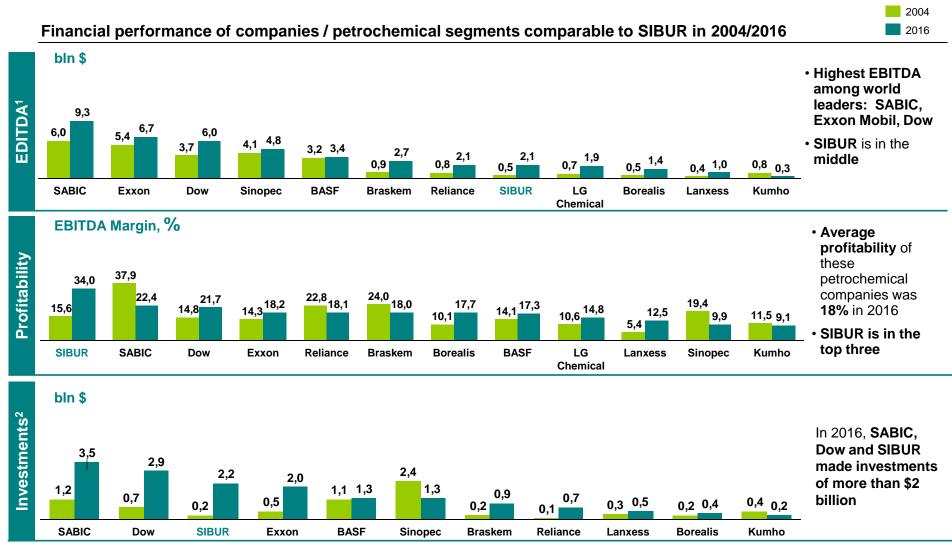


Note: until 2010 inclusive, financial indicators take SMU and SRS into account

* As of October 2010. – JVC between PJSC SIBUR Holding (50%) and JSC Gazpromneft-Moscow Refinery (50%)

** As of May 2014 – JVC between PJSC SIBUR Holding (25%), OJSC Gazpromneft (25%) and CJSC Titan Group (50%)

SIBUR has one of the highest EBITDA margins in the industry and is in the top ten by EBITDA and investments compared to global companies

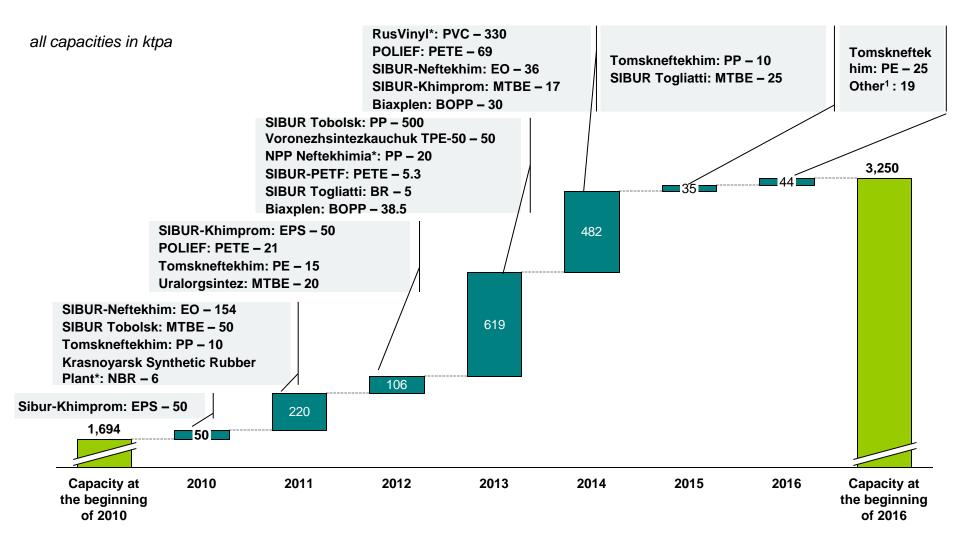


Source: Capital IQ

¹ LG Chemical – operating profit before tax, SABIC – gross profit before tax. BASF (chemicals+plastics); Sinopec (chemicals); Exxon Mobil (chemical); LG Chem (basic materials and chemicals); Reliance (petrochemicals); SABIC (chemicals); Dow (Performance Materials & Chemicals; Performance Plastics; Basic Plastics; Basic Chemicals). ² SABIC includes all investments.

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In the last 6 years alone SIBUR has additionally launched into the market nearly 1.6Mt of petrochemical products



Note: * RusVinyl is a JVC of SIBUR (50%) and Solvay (50%); NPP Neftekhimia – JVC of SIBUR (50%) and Gazpromneft (50%); Krasnoyarsk Synthetic Rubber Plant – JVC of SIBUR (75% -1) and SINOPEC (25%+1)

Sibur Production System is the basis of innovations aimed at building a common management and manufacturing culture across the company

26 sites are covered by the SIBUR-Kstovo Sibur Production System (SPS) SIBUR-Neftekhim SIBUR- Tobolsk 2,000 employees became Biaxplen SiburTyumenGaz SIBUR-BSC trainers 5,000 managers HQ have been MPS ("CPP") Voronezhsintezk trained SIBUR-Trans auchuk 10% of EBITDA is contributed by cost benefits generated from SPS activities 1,000 employees involved in SPS project SIBURteams Khimprom SIBUR Togliatti Biaxplen POLIEF Tomskneftekhim **300** 6-Sigma projects

218,000 brain-box ideas submitted, of which 131,000 implmented

have been executed

SIBUR is focused on three main areas of innovative development







Adaptive innovations -

company adopts advanced third party technologies and processes (chemical and digital, capital projects)



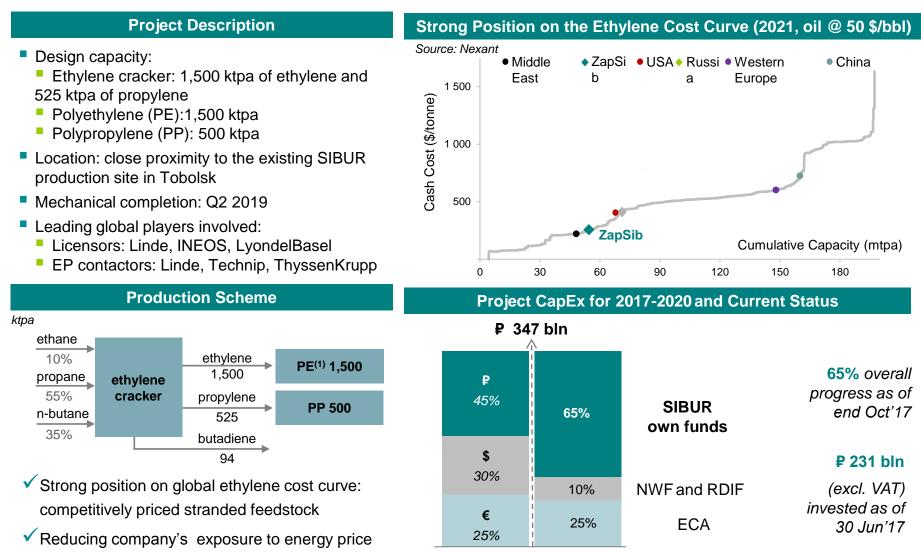
In-house innovations – company implements

technologies developed inhouse (application and fundamental R&D)





ZAPSIB 2 PROJECT IS SET TO TRIPLE SIBUR'S POLYOLEFIN BUSINESS



Project Budget Funding Sources

volatility

THANK YOU FOR ATTENTION

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